

**THE
COUNSELLING
FOUNDATION
OF CANADA**

**ACTIVITY REPORT
FOR THE YEAR ENDING
DECEMBER 31, 2003**

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THE COUNSELLING FOUNDATION OF CANADA

The Counselling Foundation of Canada, a family foundation funded by Frank G. Lawson and his estate, was incorporated in Ontario in 1959. The Foundation was formed to create and enrich counselling programs and improve the technical skills of counsellors.

The Foundation is interested in innovative programmes, which promote the healthy development of individuals of all ages. The primary focus is on counselling for career development and on programmes, which contribute to healthy child development. The order of priority for grants is (1) Toronto, (2) Ontario, and (3) Canada

Funding guidelines are available upon request and accessible immediately via the Foundation's website www.counselling.net.

2003 BOARD OF DIRECTORS

Donald G. Lawson, Chair
Lorraine M. Lawson, Vice-Chair
Jean R. Hamm, Director (until June)
Barb Mason, Director (since June)
Winnifred Herington, Director
Bruce G. Lawson, Director
Douglas F. Lawson, Treasurer
Douglas Lougheed, Director
Gordon Wolfe, Director

ADMINISTRATION

Jean E. Faulds, Executive Director
Jessica Cowan, Executive Assistant (until July)
Jaz Bruhn, Director of Administrative Support (since July)
Natalia Lou, Financial Accounts

New Grant List 2003

CANADIAN BROADCASTING CORPATION (CBC) \$ 90,000

CATHOLIC FAMILY DEVELOPMENT CENTRE \$27,400

CHRISTIE OSSINGTON NEIGHBOURHOOD CENTRE \$48,000

FAMILY SERVICES ASSOCIATION OF TORONTO \$160,000

FOUNDATION DE L'ENTREPRENEURSHIP (GRICS) \$ 71,500

FOUNDATION DE L'ENTREPRENEURSHIP Orient Action \$61,500

JEWISH FAMILY AND CHILD SERVICES \$ 8,500

LESBIAN GAY BI YOUTHLINE \$40,000

LA PARENTELE LAVAL \$ 25,000

OAYEC \$ 49,800

OAYEC \$340,000

REGENT PARK COMMUNITY HEALTH CENTRE \$ 175,000

SIR SANDFORD FLEMING \$4,000

ST. STEPHEN'S COMMUNITY HOUSE \$70,767

THE 519 CHURCH STREET COMMUNITY CENTRE \$ 20,000

THE MACCAULAY CHILD DEVELOPMENT CENTRE \$ 56,322

UNIVERSITY OF TORONTO \$ 25,000

UNIVERSITY OF OTTAWA \$200,000 2YEARS

VOICES FOR CHILDREN \$100,000 2 YEARS

WOMEN'S HOSTELS INC./NELLIES \$ 63,940

WOODGREEN COMMUNITY CENTRE \$600,000 2 YEARS

YES MONTREAL \$84,000

YWCA OF CALGARY \$ 24,000

YOUTH OPPORTUNITIES UNLIMITED \$ 110,000 2YEARS

YORKTOWN FAMILY SERVICES \$100,484 3YEARS

GRANTS APPROVED IN 2003

Canadian Broadcasting Corporation, Halifax, Nova Scotia	(over 2 years) \$90,000
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This is a renewal grant for two years to support the cost associated with the running of the “Street Cents” program seasons fourteen and fifteen.

Catholic Family Development Centre ,Thunder Bay, Ontario	\$27,400
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This grant is to support the “Outreach Pilot Project”. This program is unique in that it is the only one like it offered in the region. It aims to fill gaps in counselling and social work services to vulnerable populations in Thunder Bay through direct service delivery and continued community partnership. These populations include homeless youth and adults, unemployed and low-income children, families, and adults, as well as fixed-income, isolated seniors. An assessment of needs and evaluation of outcomes will help direct future outreach services to help meet the needs of these groups. The outreach services will be mobile, flexible, need-driven, and directed by the clients and the partner organizations themselves.

Christie Ossington Neighborhood Centre, Toronto, Ontario	\$48,000
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Monies were provided to support the LOFT Program (Life, Opportunities, Food and Technology). This program engages youth to build a meaningful social environment where counselling, employment supports and improved life chances can be a reality.

Family Services Association of Toronto	(over 2 years) \$160,000
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A grant was approved to support the “Lesbian Gay Bisexual and Transgender Parenting Network”. This unique program is extremely important for this underserved community. Over 700 Toronto based lesbian/ gay/ transgender parents are now able to connect, support and learn from one another, as a result of educational forums, e-mail distribution list and social support activities. An average 15,000 monthly hits on <http://familypride.uwo.ca> demonstrates the dramatic impact of the parent network.

Fondation de l’entrepreneurship, Québec, Québec	\$71,500
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This grant is to support the cost of development associated with Société GRICS and Contact Point’s joint venture “OrientAction”, www.orientaction.ca, a website for francophone Canadian career development practitioners .

Fondation de l'entrepreneurship, Québec, Québec	\$61,500
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This grant is to support and expand the work of Société GRICS and Contact Point's joint venture "OrientAction", www.orientaction.ca, a website for francophone Canadian career development practitioners.

Jewish Family and Child Services, Toronto, Ontario	\$8,500
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Funding has been provided for the Gordon Wolfe Children and Youth Fund.

Lesbian Gay Bi Youth Line, Toronto, Ontario	\$40,000
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This grant was provided to support the "Youth Line". Peer support is provided to lesbian, gay, bisexual, transsexual, transgender, 2-spirited, queer and questioning (LGBTQ) youth throughout Ontario through a toll-free and confidential peer-support phone line. Youth Line's goal to alleviate the social isolation faced by LGBTQ youth through peer-based support.

La Parentèle de Laval, Laval-des-Rapides, Québec	(over 2 years) \$25,000
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This grant provides financial support for the "O Panier d'Abondance" project. The primary focus of the program is on food but through this focus many lessons are covertly delivered. It is targeted at people, especially families known to be at risk, develop skills which will enable them to become self-sufficient.

O.A.Y.E.C., Toronto, Ontario	\$389,800
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There were two grants approved to O.A.Y.E.C. in 2003.

The first grant in the amount of \$49,800 was to support the "Deaf and Hard of Hearing Youth Employment Counselling Resource Development Project".

The second grant approved in the amount of \$340,000 over two years was to support O.A.Y.E.C. with reinvigorating its programming. O.A.Y.E.C. is hoping to play a vibrant role in influencing government policy, in developing relationships with others who have a stake in youth counselling, and in developing programs and services that truly serve youth and their communities more effectively. Pursuing activities such as forming partnerships with others who serve youth – such as youth recreation services, youth researchers at universities, or youth shelter operators – activities that currently fall outside any one stream of funding. Working nationally – to learn and share best practices for youth counselling across the country.

Regent Park Community Health Centre	\$175,000
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This renewal grant was to support the “Community Succession Project”. The most successful development to date is the “Pathways to Education” program. The program has more than doubled its participants including students and their parents/guardians, as well as program staff, and has shown a significant increase in the number of volunteer tutors and mentors. The early implementation and success of Pathways has played an important role in the development of several other community initiatives which, taken together and successfully developed, may form the critical mass needed to realize a profound impact and change in this challenging community.

Sir Sandford Fleming (NATCON), Peterborough, Ontario	\$4,000
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Students of the Employment Counsellors program received funds to attend NATCON 2004.

St. Stephen’s Community House, Toronto, Ontario	\$70,767
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There were two grants provided to this organization this year.

The first grant in the amount of \$30,767 was to support “The Kensington Youth Theatre Employment Service” (KYTES) KYTES Children’s Theatre is an employment theatre project that focuses on young single parents.

The second grant in the amount of \$40,000 was to support the “Arcade Revelations” program. A highly structured community program, developed by and for youth living in Kensington Market and surrounding neighbourhoods the program is delivered through the established drop-in program model. It aims to link current and new drop-in activities under specific themes, in an effort to engage more youth in daily activities, to reduce violence levels in the community, promote healthy lifestyles and encourage academic excellence.

The 519 Church Street Community Centre, Toronto, Ontario	\$20,000
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The grant was provided for the 519 Community Counselling Program. It provides accessible, no fee, short term and crisis counselling to all members of the community, with a strong focus on gay, lesbian, bisexual and transgendered clients. The objective of this programme is to meet the immediate and urgent mental health needs of any member in the community by providing financially and physically accessible counselling services.

The Maccaulay Child Development Centre, Toronto, Ontario	\$59,322
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This renewal grant provides support for the “Incredible Years

Program”. The goal of this project is to enhance this Centre’s parent education program by expanding its current program with this enriched project. The hope is to increase parent’s knowledge, confidence and use of effective parenting strategies.

University of Toronto, Toronto, Ontario

\$25,000

The grant is to support the “Working with Families Workbook” project at the Department of Family and Community Medicine. This project will provide continuing, comprehensive patient care and health promotion that will optimize personal and community well-being underlies all our academic activities at the department. This workbook is designed to provide family physicians with the vital knowledge and skill in dealing with the full spectrum of health conditions and thus improving overall care to the patients and their families.

University of Ottawa, Ottawa, Ontario

(over 2 years)

\$200,000

This grant is to provide funds to support the work of the Student Academic Success Service (SASS) and its efforts to enhance its Academic Support Community (ASC) program. SASS will implement and sustain this peer-based initiative by hiring, training and monitoring academic coaches who will provide much needed support to their fellow students.

Voices for Children, Toronto, Ontario

(over two years)

\$100,000

This is a two year grant to support the cost associated with “Strengthening the Effectiveness of Voices for Children”. Voices for Children wants to earn recognition from children’s stakeholders across the province as a pivotal source for obtaining and disseminating information about the well-being of Ontario’s young people. Using the latest in user-friendly and efficient Internet technology to communicate information, working with a growing network of children’s stakeholders to identify issues and developments and to secure volunteer contributors, Voices for Children relates this information to lived experience, policy and practice in Ontario. Recommendations, innovations and updates are provided along with resources and links to support increased connections among individuals, groups and organizations.

Women’s Hostels Inc./ Nellie’s, Toronto, Ontario

\$63,940

This grant was provided to support the “Children’s Program”. Funding was to allow the expansion of Nellie’s Community Support and Outreach – Children’s Programs targeting children and youth who are survivors of violence and poverty. The target group includes

children and youth that are residents and ex-residents of Nellie’s shelter or are at- risk children and youth from the general community. The goals are to help participants reach their potential by expanding their opportunities in gaining a broader base in social, recreational and educational understanding; establishing a space that children and youth in the community can go to for safety and support and to learn new information and skills and access other community networks.

Woodgreen Community Centre, Toronto, Ontario (over 2 years)
\$600,000

This grant was provided help fund the “Homeward Bound” project. This project in a unique program which seeks to assist women with children, living in shelters, make a successful transition to sustainable employment, permanent housing and independent living by providing the bridge to self-sufficiency and housing security. Homeward Bound is an innovative job readiness and employment training program focusing on the IT sector, supported by industry partners with housing and child care supports. It is expected that the provision of housing with accompanying supports will help to stabilize their lives and prepare them to move into permanent affordable housing within a two to three-year time line.

YES Montreal, Montréal, Québec (over 2 years)
\$84,000

The grant was provided to support “The Employment Roundtable”. The goals of the project are to bring together career professionals from various organizations that provide employment and entrepreneurial services locally and provincially. With this extensive network of community organization partnership building and information sharing, the Roundtable is able to provide and independent forum to evaluate and promote each member’s essential employment services.

YWCA of Calgary, Calgary, Alberta \$24,000

The grant was provided to support “Stepping Out” program. Stepping Out provides excellent holistic career and personal counselling through the YWCA of Calgary which has an excellent reputation for superb employment and education programs, specializing in at risk women and their families providing them with the skills, abilities and opportunities to contribute to and benefit from healthy communities. The Stepping Out program assists adult women who are sexually exploited through prostitution to identify and overcome barriers to mainstream employment through a combination of life skills, career development and personal counselling. It is the only program in Calgary that is inclusive of women affected by prostitution who are over the age of 24. The individualized, outreach model assists each

woman and begins working with her from where she is at in her attempts to leave prostitution and move towards mainstream employment and family life.

Youth Opportunities Unlimited, London, Ontario	(over 2 years) \$110,000
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The grant was provided to support both “The Street Outreach Services and the Youth @ Work Program”. Client centeredness, integrity, quality driven, community focused, and fun have enabled YOU to develop effective strategies and programming that addresses the many unique needs of youth in the city of London for over the past twenty years. Outreach services and the Youth @ Work Program are projects which assist youth in accessing community services such as, shelters, basic needs provisions, meal programs, health care, employment workshops, employment co-op’s, educational upgrades resulting in youth employment. The continuum of services allows at-risk, sometimes homeless youth to find support, meet basic life needs, develop personal goals, and gain employable skills and to start the road to a stable and successful life.

Yorktown Child and Family Centre, Toronto, Ontario	(over 3 years) \$100,484
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The grant was provided to support the “Somali Outreach and Education Program (Dayeelka Quoska)” in the community of Scarborough. “Daryeelka Qoyska”, in Somali, conveys the message of the family and community working together. YCFC is a fully accredited children’s mental health centre offering a broad range of accessible mental health counselling, education and community outreach services in a responsive, flexible manner to children, youth, parents and families.

CONTINUING PROJECTS 2003

ALTRUVEST re board match /E-Learning	138,000
CENTRAL TORONTO YOUTH SERVICES	45,250
CONESTOGA COLLEGE	52,000
CONFEDERATION COLLEGE	55,300
DALHOUSIE UNIVERSITY	100,000
EVA'S INITIATIVES/ PHOENIX	56,984
FONDATION DE L'ENTREPRENEURSHIP	100,000
FRED VICTOR CENTRE	50,000
GEORGE BROWN COLLEGE	1,500
MEMORIAL UNIVERSITY OF NEWFOUNDLAND	196,650
NATIONAL ABORIGINAL ACHIEVEMENT FOUNDATION	100,000
SERVE CANADA	38,000
SIR SANDFORD FLEMING re COSGRAVE/NATCON	6,000
SKETCH / IMAGO	93,750
STREETLIGHT SUPPORT SERVICES	60,000
THE CANADIAN YOUTH BUSINESS FOUNDATION	116,300
THE HINKS DELLCREST TREATMENT CENTRE	18,000
UNIVERSITY OF BRITISH COLUMBIA	90,000
UNIVERSITY OF VICTORIA	170,000
UPPER CANADA COLLEGE	38,000
VOLUNTEER SERVICES OF TORONTO	40,200
YES TORONTO	40,000
YWCA OF GREATER TORONTO	47,366

GRANT SUMMARY

GRANTS APPROVED IN 2003	\$3,373,681
PAYMENTS MADE IN 2003	\$2,682,447
NUMBER OF GRANTS APPROVED IN 2003	33
NUMBER OF ACTIVE GRANTS IN 2003	45
GRANTS APPROVED FOR PAYMENT IN 2003 AND BEYOND	\$4,168,382

FUNDING CRITERIA AND GUIDELINES

The Counselling Foundation of Canada focuses its resources on the creation and enrichment of programmes and services which aid in the healthy development of individuals of all ages, thus, enabling them to improve their lifestyles and make effective contribution to their community and the economy of Canada.

The goals of the Foundation are:

- To promote effective delivery of counselling through reputable and credible organizations (educational, religious and community) to individuals in a process of career development;
- To encourage and support information and evaluation centres for career counselling;
- To work towards the professionalization of counselling and promote public education which clarifies the role and qualifications of counsellors; and
- To encourage and support programs which contribute to healthy child development especially for those groups of parents and children known to be at greatest risk.

Application for grants which fall within the guidelines will be considered by the Board of Directors of the Foundation. Approval or rejection of a grant will be at the discretion of the Board. The Board generally meets to consider application 3 to 4 times per year. In order to be considered, proposals must be received at the Foundation offices no later than one month prior to the scheduled meeting of the Board.

An organization or institution submitting a request for funds to The Counselling Foundation of Canada must:

- Be a registered charitable organization;
- Have a permanent employee competent and available to implement the projects; and
- Be willing to provide an accounting of the funds granted, signed by the financial officers of the institution/organization.

The order of priority for grants, according to geographic location is:

1. Toronto
2. Ontario
3. Canada

FUNDING CRITERIA AND GUIDELINES, continued

Projects which partner community resources are preferred. All grants are time limited and subject to annual review.

Submissions must include:

- Project budget with revenue sources and all expenditures detailed according to the calendar year(s) and/or portion of calendar year;
- Audited financial statements for last fiscal year and year-to-date financial statements;
- A list of the Board of Directors and relevant Advisory bodies; and
- Supporting references from community figures knowledgeable in the field.

Submissions should be addressed to:

Ms Jean Faulds
Executive Director
18 Spadina Road, Suite 200
Toronto, Ontario
M5R 2S7

jfaulds@counselling.net