

**THE
COUNSELLING FOUNDATION
OF CANADA**

**ACTIVITY REPORT
FOR THE YEAR ENDING
DECEMBER 31, 2006**

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GRANTS APPROVED IN 2006

Boys and Girls Clubs of Canada, Toronto, Ont

\$37,135 &
\$123,950

Throughout their over one hundred year history, Boys and Girls Clubs in Canada have provided safe, caring environments and stimulating programs enabling some 3 million young Canadians to play, learn and develop skills to help them achieve their full potential as contributing adults, citizens and leaders. In large city centres, remote rural communities and on First Nations reserves, Boys and Girls Clubs continue to help guide young Canadians toward responsible, fulfilling and productive adulthood.

The first grant was given to support the cost associated with the piloting of the “Youth Leadership for 21st Century Teens” project. The second grant is given over two years to help support the cost associated with implementing the “Youth Leadership for 21st Century Teens” in to the nationally successful “Keystone Club” project of the Boys and Girls Clubs of Canada. This group program focuses on leadership, education and career development, economic/political awareness and social recreation - elements that are crucial to channelling the high energy of teens in a positive direction.

Keystone Clubs are for Boys and Girls Club members 14 years of age and older. Each Keystone Club has its own officers who choose and plan their own activities with the guidance of an adult advisor. A Keystone Club is sponsored by a local Boys and Girls Club and receives an official charter from Boys and Girls Clubs of Canada.

Canadian Education and Research Institute for Counselling (CERIC), National – various locations

\$168,294;
\$25,000;
\$28,901;
\$315,222 &
\$56,400

These grants are to support the cost of running various projects, promotional events and partnerships. CERIC entered the Canadian Career counselling and career development landscape in December 2001 with a mandate and focus to steward the interests and development of an increasingly changing profession. Its mission is: To encourage and provide education and research programs related to the development, analysis and assessment of the current counselling and career development theories and practices in Canada. For more information please visit www.ceric.ca.

*This is a series of grants given to CERIC to support the cost of various partnerships;
the first grant in the amount of \$168,294 is for a two year agreement with Société GRICS for their support on the OrientAction website,*

the next grant in the amount of \$25,000 is for the Phase 1 writing of the

“Spirited Governance” book,

the grant for \$28,901 was provided for the development of a video concept and the grant for \$315,222 was for a partnership with Robert Burt Productions to produce the video project “A Difference of Ability- Recruiting, Hiring and Employing People with Disabilities”,

the final grant in the amount of \$56,400 is for the partnership with the “Canadian Journal of Career Development”.

Community Crime Awareness Association, Toronto, Ontario	\$5,000
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The Board of Directors of The Counselling Foundation of Canada approved a one time grant help support the cost associated with running the “Career Day”. The Community Crime Awareness Association has paired with several Police Agencies in the Toronto GTA to attract visible minorities to apply for a career with the Police Services.

The Community Crime Awareness Association is a not-for-profit volunteer organization formed by members of the Greater Toronto Area Chinese community in 1997. The organization is dedicated to promoting crime awareness and crime prevention in the community, ultimately making the community a safer and better place to live and do business.

Concours Québécois en Entrepreneuriat, Québec city, Québec	\$50,000
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This grant is given to a new charity to support the work they are doing with the “Québec Entrepreneurship Contest”. This group has the following objectives: to stimulate the development of the spirit of enterprise and entrepreneurial culture within the education system and in society in general; to foster the development of entrepreneurial skills and attitudes; to seek the involvement of the education system and support it in the promotion of entrepreneurial values; to recognize and reward the best student entrepreneurship initiatives and the best business start-up projects throughout Québec.

Dalhousie University, Halifax, Nova Scotia	\$45,000 & \$20,259
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These two grants were given to support the cost associated with the continuation of the Internship program and the services of the Frank G. Lawson Career Information Centre at Dalhousie University.

The Frank G. Lawson Career Information Centre, named in recognition of Frank G. Lawson's contributions to career development, was first opened in January 1985 by his son Dr. Donald Lawson. Donald Lawson, Chairperson of the Counselling Foundation of Canada, received an honorary doctorate from Dalhousie University in May 1996 for his own contributions

Employment & Education Centre – Brockville, Ontario	(over 3 years) \$150,000
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This grant over three years is given to support the cost of start-up and running of the “One Stop Entrepreneurial Centre”.

The Employment & Education Centre (EEC) is a not-for-profit agency that is committed to helping individuals reach their potential through education, employment, volunteering and financial counselling. We are funded primarily through the federal and provincial governments which make it possible to provide our services free of charge.

Evidence Evaluation, Ontario	\$77,200
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EVIDENCE Evaluation and Consulting Service was developed to address the special evaluation and consulting needs expressed by community based not-for-profit agencies and their funders. To find out more about EVIDENCE's distinct approach, and the way it enhances program effectiveness and community impacts, please visit the EVIDENCE website at: <http://www.evidenceconsulting.org>.

A series of grant were paid out in 2006 to various agencies for the piloting of an evaluation process, using the Evidence model.

Lesbian Gay Bi Trans Youth Line	\$ 5,400
Yorktown Child and Family Centre	\$ 6,000
Eva’s Phoenix	\$ 24,400
Sketch	\$ 4,800
YWCA Toronto	\$ 11,350
YWCA Peterborough, Victoria & Halton	\$ 5,400
YWCA Muskoka	\$ 4,500
St. Stephens Community House	\$ 5,400
Employment & education Centre- Brockville	\$ 3,350
Youth Link	\$12,000

These projects and/or programs are selected by the Executive Director and approved by the Board.

First Nation House, University of Toronto	(over 3 years) \$125,600
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This grant provides financial support for “The First Nation House Publication” at the University of Toronto. First Nations House is not only the home of Aboriginal U of T students, it also provides a link to Toronto's Aboriginal community, allowing others in the university to learn and network. First Nations House provides a number of culturally supportive student services and programs to Aboriginal students and the general university community, including: Academic counselling, Tutors, Financial aid counselling, Bursaries and scholarships, Resource Centre/Library, Work

Study Program, Elder-in-Residence, Cultural events, Student recruitment, Admissions support, Housing, daycare & employment referrals, Student computers labs.

Global Vision, Ottawa, Ontario	\$50,000
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Funding has been provided for the cost associated with the “Junior Team Canada Training Centres”. Global Vision embraces a full circle approach that incorporates all levels of the community into a viable partnership that creates a solid foundation for young Canadians to build upon. Forward-thinking businesses, government, education and community leaders have joined Global Vision to help Canadian youth gain the tools to have a competitive advantage in today’s global economy. Junior Team Canada Training Centres, help bridge the gap between the classroom and the world of work. The unique hand-on approach, through one and two-day sessions in 16 locations throughout Canada, counsels youth on developing their skills, knowledge and experience in order to secure meaningful employment. Global Vision feels that by fostering skills such as leadership, innovation and teamwork and by providing youth with opportunities to make well-informed decisions to build on their goals and future career aspirations, they can strengthen communities across Canada

Little Black Bear/Treaty Four Governance Institute, Saskatchewan	\$98,200
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This grant is given to support the cost of running the “An Employer Strategy for Poverty” project with Aboriginal Families.

Malaspina University-College, Nanaimo, B.C.	\$79,358
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This is a grant for piloting the “Mentorship Outreach Program”. Malaspina University-College is a public, degree-granting institution that offers both university and college programs. Established in 1969. Over 10,000 full-time Canadian students, and 1,000 international students from more than 50 countries. Graduate and undergraduate degrees, diplomas and certificates, and a 5-level English Language program.

Piapot First Nation-Saskatchewan	\$60,876
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This is a renewal grant to fund the continuation of a project with the Piapot First Nation Band “Parenting Skills for Families-Coaching Parents to Become Positive Role Models for Their Children” piloted with an earlier grant.

Read To Me! Nova Scotia Family Literacy Program	(over 5 years) \$500,000
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This grant was provided to support the cost of running and expanding the Read to Me! Program. The Read to Me! Nova Scotia Family Literacy Program is a powerful, practical and effective response to the province's high incidence of child poverty and low literacy levels. In Atlantic Canada 52% of the population have limited literacy skills or experience great difficulty reading. Low literacy skills impact negatively on education, employment, health care and quality of life.

Université Laval University, Québec	(over 3 years) \$90,000
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This is a grant to help establish and run the "Mentor Program" at Laval. Canada's first university - Université Laval traces its origins back to 1663, when Monseigneur François de Laval, the first bishop of New France, founded the Séminaire de Québec with the authorization of the King of France, Louis XIV. A Royal Charter creating the Université Laval was granted to the Séminaire de Québec by Queen Victoria in 1852. A few years later, in 1878, the Université Laval opened a second campus in Montreal to offer higher education teaching in that city. Université Laval's "Montreal branch" became the Université de Montréal in 1920. Université Laval has been a pioneer in program assessment and strategic planning, and remains at the vanguard of the internationalization of teaching and research.

Woodgreen Community Centre, Toronto, Ontario	(over 2 years) \$219,000
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This renewal grant was provided help fund the "Homeward Bound – Phase II" project. This project in a unique program which seeks to assist women with children, living in shelters, make a successful transition to sustainable employment, permanent housing and independent living by providing the bridge to self-sufficiency and housing security. Homeward Bound is an innovative job readiness and employment training program focusing on the IT sector, supported by industry partners with housing and child care supports. It is expected that the provision of housing with accompanying supports will help to stabilize their lives and prepare them to move into permanent affordable housing within a two to three-year time line.

Youth Employment Services (YES), Montreal	(over 3 years) \$105,000
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This grant is to support the Quebec Employment Service Roundtable. Begun in 1997, the Roundtable has grown , through partnership building and information sharing, into a highly successful community driven vehicle that keeps each of its members informed about critical issues unique to employment service providers delivering services in English and that directly influences the practitioners and the delivery of those services. The strength of the Roundtable is its extensive network and its links to partners from various sectors including the academic, not-for-profit and business community. The Roundtable meets regularly and will plan and implement two Quebec Employment Service Providers Conferences, develop and implement four professional development seminars, develop and implement a peer to peer mentorship program.

Yorktown Child and Family Centre	(over 2 years) \$25,112
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This grant was provided to support the cost associated with the running of the “Scarborough Parenting Program for Somali Families – Daryeelda Qoyska” program for an additional two years. Yorktown Family Services is a community based non-profit social services agency dedicated to providing effective, accessible, quality mental health treatment, prevention and out-reach services to children, youth and families. They are organized to deliver services through two independent but integrated organizations: Yorktown Child and Family Centre — an accredited children’s mental health centre, and Yorktown Shelter for Women a shelter for women and their children who are fleeing an abusive relationship.

YMCA of Greater Toronto	(over 3 years) \$250,000
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This multi-year grant is given to support the cost of running the “Making It Together: Volunteer Mentors, Tutors & Advisors for Young People” project.

The 519 Church Community Centre, Toronto	(over 3 years) \$128,623
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This is a grant to support the cost of an initiative known as the “519 Community Counselling Program”. Counselling is provided the gay, lesbian, trans-sexual and trans-gendered community in both individual and group sessions.

CONTINUING PROJECTS 2006

ASSOCIATION DES CLUB D'ENTREPRENEURS ETUDIANTS DU QUEBEC (ACEE du QUEBEC)	70,000
ATLANTIC SCHOOL OF THEOLOGY	5,000
BLAKE BOULTBEE YOUTH OUTREACH SERVICE	48,700
BOYS AND GIRLS CLUBS OF CANADA	37,135
CANADIAN EDUCATION & RESEARCH INSTITUTE FOR COUNSELLING - CERIC	2,290,362
COMMUNITY CRIME AWARENESS ASSOCIATION	5,000
CONCOURS QUEBECOIS EN ENTREPRENEURIAT	50,000
DALHOUSIE UNIVERSITY	65,259
EVA'S INITIATIVES	223,269
FIRST NATIONS HOUSE	125,600
FONDATION DE L'ENTREPRENEURSHIP	80,000
GEORGE BROWN COLLEGE	4,500
GLOBAL VISION – Junior Team Canada	20,000
LESBIAN GAY BI TRANS YOUTH LINE	30,800
LITTLE BLACK BEAR/TREATY	98,200
MALASPINA UNIVERSITY COLLEGE	79,358
MAKING WAVES – VAGUE PAR VAGUE INC.	39,050
MEMORIAL UNIVERSITY OF NEWFOUNDLAND	119,760
ONTARIO ASSOCIATION OF YOUTH EMPLOYMENT CENTRES (OAYEC)	220,000
PATHWAYS TO EDUCATION - CANADA	252,000
PIAPOT FIRST NATION	126,376
READ TO ME FOUNDATION INC.	620,832
REGENT PARK COMMUNITY HEALTH CENTRE	160,342
RYERSON UNIVERSITY	96,000
SABAWOON AFGAN FAMILY EDUCATION (SAFE)	85,500
SASKATCHEWAN CHAMBER OF COMMERCE	400,000
SHERBOURNE COMMUNITY HEALTH CENTRE	31,372
SKETCH	127,100
SPRINGTIDE RESOURCES	90,000
ST. STEPHEN'S COMMUNITY HOUSE	91,567
SCARBOROUGH GRACE HOSPITAL	25,000

THE 519 CHURCH COMMUNITY CENTRE	128,623
UNIVERSITY OF BRITISH COLUMBIA	154,800
UNIVERSITY OF LAVAL	90,000
UNIVERSITY OF OTTAWA	125,000
UNIVERSITY OF VICTORIA	165,000
WOMEN'S HOSTEL INC.	40,000
WOODGREEN COMMUNITY CENTRE	300,000
YES MONTREAL	309,000
YORKTOWN CHILD AND FAMILY CENTRE	49,612
YOUTH EMPLOYMENT ASSISTANCE HEADQUARTERS INC.	212,937
YOUTHLINK	56,000
YOUTH OPPORTUNITIES UNLIMITED	92,000
YMCA OF GREATER TORONTO	250,000
YWCA OF GREATER TORONTO	515,471
YWCA MUSKOKA	210,000
YWCA OF PETERBOROUGH, VICTORIA & HALIBURTON	145,800

GRANT SUMMARY

2006

GRANTS APPROVED IN 2006	2,834,130
PAYMENTS MADE IN 2006	3,473,701
NUMBER OF GRANTS APPROVED IN 2006	22
NUMBER OF ACTIVE GRANTS IN 2006	69
GRANTS APPROVED FOR PAYMENT IN 2006 AND BEYOND	8,388,254

FUNDING CRITERIA AND GUIDELINES

The Counselling Foundation of Canada focuses its resources on the creation and enrichment of programmes and services which aid in the healthy development of individuals of all ages, thus, enabling them to improve their lifestyles and make effective contribution to their community and the economy of Canada.

The goals of the Foundation are:

- To promote effective delivery of counselling through reputable and credible organizations (educational, religious and community) to individuals in a process of career development;
- To encourage and support information and evaluation centres for career counselling;
- To work towards the professionalization of counselling and promote public education which clarifies the role and qualifications of counsellors; and
- To encourage and support programs which contribute to healthy child development especially for those groups of parents and children known to be at greatest risk.

Application for grants which fall within the guidelines will be considered by the Board of Directors of the Foundation. Approval or rejection of a grant will be at the discretion of the Board. The Board generally meets to consider application 3 to 4 times per year. In order to be considered, proposals must be received at the Foundation offices no later than one month prior to the scheduled meeting of the Board.

An organization or institution submitting a request for funds to The Counselling Foundation of Canada must:

- Be a registered charitable organization;
- Have a permanent employee competent and available to implement the projects; and
- Be willing to provide an accounting of the funds granted, signed by the financial officers of the institution/organization.

The order of priority for grants, according to geographic location is:

1. Toronto
2. Ontario
3. Canada

FUNDING CRITERIA AND GUIDELINES, continued

Projects which partner community resources are preferred. All grants are time limited and subject to annual review.

Submissions must include:

- Project budget with revenue sources and all expenditures detailed according to the calendar year(s) and/or portion of calendar year;
- Audited financial statements for last fiscal year and year-to-date financial statements;
- A list of the Board of Directors and relevant Advisory bodies; and
- Supporting references from community figures knowledgeable in the field.

Submissions should be addressed to:

Ms Jean Faulds
Executive Director
18 Spadina Road, Suite 200
Toronto, Ontario
M5R 2S7

info@counselling.net

THE COUNSELLING FOUNDATION OF CANADA

The Counselling Foundation of Canada, a family foundation funded by Frank G. Lawson and his estate, was incorporated in Ontario in 1959. The Foundation was formed to create and enrich counselling programs and improve the technical skills of counsellors.

The Foundation is interested in innovative programmes, which promote the healthy development of individuals of all ages. The primary focus is on counselling for career development and on programmes, which contribute to healthy child development. The order of priority for grants is (1) Toronto, (2) Ontario, and (3) Canada

Funding guidelines are available upon request and accessible immediately via the Foundation's website www.counselling.net.

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