

**THE  
COUNSELLING FOUNDATION  
OF CANADA**

**ACTIVITY REPORT  
FOR THE YEAR ENDING  
DECEMBER 31, 2007**

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## New Grant List 2007

ATLANTIC SCHOOL OF THEOLOGY	\$ 30,000
ACEE du QUEBEC	\$ 15,000
CERIC	\$ 257,800
COMPETENCES QUEBEC	\$ 15,000
COMMUNITY CRIME AWARENESS ASSOCIATION	\$ 5,000
DALHOUSIE UNIVERSITY	\$ 120,518
EVA'S INITIATIVAS	\$ 50,000
FAMILY SERVICES ASSOCIATION	\$ 150,000
GLOBAL VISION/ CANNEXUS	\$ 100,000
LIEUTENANT GOVERNOR OF SK	\$ 350,000
PARTNERS FOR YOUTH	\$ 20,000
QUEEN'S UNIVERSITY CAREER SERVICES	\$ 196,840
RETURNING TO SPIRIT	\$ 100,000
SABAWOON AFGHAN FAMILY SERVICES	\$ 73,000
THE LEARNING PARTNERSHIP	\$ 80,000
THE CANADIAN HEARING SOCIETY	\$ 70,000
YMCA VANCOUVER - NANOOK HOUSE	\$ 300,000

## GRANTS APPROVED IN 2007

<b>Atlantic School of Theology, Nova Scotia</b>	<b>\$30,000</b>
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*This is grant to support the cost associated with the running of the “Best Practices” project. This is the inaugural project of the “Best Practices Institute” which grew out of research involving ten focus groups where it was discovered that active practitioners wanted sustained learning opportunities in specialized skill areas.*

<b>ACEE du Quebec, Quebec</b>	<b>\$15,000</b>
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*This renewal grant is given to be used to support the “National Coordination of French-Speaking Students entrepreneur Clubs”*

*The association des clubs d’entrepreneurs étudiants (ACEE) du Quebec is a non-profit organization focuses on awakening to entrepreneurship French-speaking students in colleges, universities and vocational training schools through Canada.*

<b>Canadian Education and Research Institute for Counselling (CERIC), Ontario</b>	<b>\$257,800</b>
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*Series of grants are to support the cost of running various projects, promotional events and partnerships. For more information please visit [www.ceric.ca](http://www.ceric.ca).*

*A grant in the amount of \$145,000 was provided for the Website development &a video/film concept*

*A grant in the amount of \$112,800 is to support the partnership with the “Canadian Journal of Career Development”.*

<b>Competences Quebec, Quebec</b>	<b>\$15,000</b>
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*This grant was given to support the cost associated with the “Organization of the 10th Quebec Skills Competition”*

*Compétences Quebec is a non-profit organization supported by numerous partners in both the public and private sectors. Compétences Quebec works to promote trades, careers in vocational and technical training as well as the relative training required.*

**Community Crime Awareness Association, Ontario** \$5,000

*The Community Crime Awareness Association has paired with several Police Agencies in the Toronto GTA to attract visible minorities to apply for a career with the Police Services by organizing a “Career Day”*

*The Community Crime Awareness Association is a not-for-profit volunteer organization formed by members of the Greater Toronto Area Chinese community in 1997. The organization is dedicated to promoting crime awareness and crime prevention in the community, ultimately making the community a safer and better place to live and do business.*

**Dalhousie University, Nova Scotia** \$120,518

*This grant was given to support the cost associated with the continuation of the Internship program and the services of the Frank G. Lawson Career Information Centre at Dalhousie University.*

*The Frank G. Lawson Career Information Centre, named in recognition of Frank G. Lawson's contributions to career development, was first opened in January 1985 by his son Dr. Donald Lawson, Chairman of the Counselling Foundation of Canada.*

**Eva's Initiatives, Ontario** \$50,000

*This grant renewal is to support the “One-to-One and Peer Mentorship” program offered at Eva's to help homeless and at-risk youth acquire the life and employment skills to become self-sufficient. Eva's provides youth with stable housing for up to one year while they gain practical employment skills leading to a career of their choice. Their goal is to give the youth the tools to enable them to be self-sufficient and to leave the shelter system by providing extensive employment counselling, hands-on work experiences, life skills instruction and to participate in a variety of workshops including budgeting, workers rights and responsibilities, conflict resolution, anger management, substance use and nutrition. Eva's mentoring programs increase the network of support and reduce the likelihood of being socially isolated by connecting to a positive, trusting relationship prior to leaving the shelter.*

**Family Services Association, Ontario** \$150,000

*This is a three years grant to support the “Internship in LGBT Counselling” project*

*FSA Toronto offers life-changing human services and interventions for vulnerable people, families and communities. FSA Toronto programs and services excel at helping clients face complex, layered problems and system barriers. Their services are sensitive to language, culture, ability and sexual orientation and clients fees are scaled to income. People turn to FSA Toronto to change their lives and strive for full participation in their communities.*

**Global Vision Team of Canada/Cannexus, Ontario** \$100,000

*Funding has been provided for the cost associated with the “Junior Team Canada Training Centres” and “Youth Leadership and Entrepreneurship Forum”*

*Junior Team Canada Training Centres, help bridge the gap between the classroom and the world of work. The unique hand-on approach, through one and two-day sessions in 16 locations throughout Canada, counsels youth on developing their skills, knowledge and experience in order to secure meaningful employment.*

*A grant was given to launch the first ever “Youth Leadership and entrepreneurship Forum” a national gathering of youth to discuss and prepare a paper to present to the delegates of CANNEXUS on the status and future aspiration of the “YLEF” delegates as it relates to career development.*

*Global Vision embraces a full circle approach that incorporates all levels of the community into a viable partnership that creates a solid foundation for young Canadians to build upon. Forward-thinking businesses, government, education and community leaders have joined Global Vision to help Canadian youth gain the tools to have a competitive advantage in today’s global economy.*

*Global Vision feels that by fostering skills such as leadership, innovation and teamwork and by providing youth with opportunities to make well-informed decisions to build on their goals and future career aspirations, they can strengthen communities across Canada*

**Lieutenant Governor of Saskatchewan** \$350,000

*This grant over five years is to support “Lieutenant Governor’s Leadership Forum”*

*To bring Saskatchewan youth together who have leadership abilities and involve them in a forum of discussion and experience to develop their personal skills and to encourage them to accept the challenge of leadership.*

**Partners for Youth, New Brunswick** \$20,000

*This grant approved over two years to support the “Youth Works”  
An educational project for youth in risk.*

*Partners for Youth is a non-profit organization built on a community partnership model that assists youth to learn, grow, develop positive self-esteem and gain the skills to make positive life choices. Partners for Youth deliver programs and projects to over 150 youth during the year.*

<b><i>Queen's University Career Services, Ontario</i></b>	<b>\$196,840</b>
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*A grant over three years to support the cost associated with the "An Integrated Model for On-Line and In Person Career Counselling" project, was given to Queen's University.*

*Queen's is one of Canada's leading universities with an international reputation for scholarship, research, social purpose, spirit and diversity. Their mission is to prepare students and recent alumni in three areas, counselling, employment assistance and career information.*

<b><i>Returning to Spirit, Alberta</i></b>	<b>\$100,000</b>
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*This is a one year grant given to support the cost associated running the "Returning to Spirit-Residential School Reconciliation" project.*

*Returning to Spirit is non-profit incorporated society, with a board of directors, certified trainers and community members from across Canada. The organization is an organic reflection of a new communion and partnership in Canadian society between First Nation people, church people, and Canadian public.*

<b><i>Sabawoon Afghan Family Services Centre, Ontario</i></b>	<b>\$73,000</b>
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*This renewal grant was given to support the cost associated with running the Tar-o-Taaza Youth Radio Project and the Youth Counsellor Project. SAFE is committed to the community and to improving the situation of Afghan youth in Canada. This group of youth needs interventions that will assist them in attaining positive mental health, education and employment outcomes. SAFE hopes that the cycle of poverty that has been rampant in the Afghan community of Toronto will be broken. These two projects compliment each other as the Youth Radio Project provides the education and awareness at a broad community level and the Youth Counsellor can provide the individual help and more personal interaction*

<b><i>The Learning Partnership, Ontario</i></b>	<b>\$80,000</b>
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*This grant over three years is to support the "Welcome to Kindergarten" program.*

*The Learning Partnership is a national non-profit organization that believes that a strong public education system is the cornerstone of a prosperous, democratic and civil society. In partnership with the community and public/private sector. The Learning Partnership impact the lives of thousands of parents, teachers and students by developing and delivering innovative programs, conducting credible research, advancing policy initiatives and engaging the public in meaningful dialogues.*

***The Canadian Hearing Society, Ontario***

**\$70,000**

*The Board of Directors of The Counselling Foundation of Canada approved a grant over two years support the cost associated with the “An Assessment System for Deaf, Deafened & Hard of Hearing Job Seekers” project.*

*CHS is the leading provider of services, products and information that remove barriers to communication; advance hearing health; and promote equity for people who are culturally Deaf, oral deaf, deafened, and hard of hearing.*

***YMCA Community Service, British Columbia***

**\$300,000**

*This grant over three years was given to support the cost associated running the “Nanook House: A Child and Family Developmental Centre” project.*

*Nanook serves an average of 35 children and families per year and children stay an average of three years. The YMCA Nanook House will be a new hub for the Mount Pleasant community: a way to support its children, adults, families and all residents in a environment that supports healthy opportunities for involvement*



## **CONTINUING PROJECTS 2007**

<b>ASSOCIATION DES CLUB D'ENTREPRENEURS ETUDIANTS DU QUEBEC (ACEE du QUEBEC)</b>	<b>45,000</b>
<b>ATLANTIC SCHOOL OF THEOLOGY</b>	<b>15,000</b>
<b>BOYS AND GIRLS CLUBS OF CANADA</b>	<b>117,735</b>
<b>CANADIAN EDUCATION &amp; RESEARCH INSTITUTE FOR COUNSELLING - CERIC</b>	<b>585,547</b>
<b>COMMUNITY CRIME AWARENESS ASSOCIATION</b>	<b>5,000</b>
<b>CONCOURS QUEBECOIS EN ENTREPRENEURIAT</b>	<b>50,000</b>
<b>DALHOUSIE UNIVERSITY</b>	<b>90,777</b>
<b>EVA'S INITIATIVES</b>	<b>112,832</b>
<b>FIRST NATIONS HOUSE</b>	<b>50,000</b>
<b>GEORGE BROWN COLLEGE</b>	<b>500</b>
<b>GLOBAL VISION – Junior Team Canada</b>	<b>25,000</b>
<b>LESBIAN GAY BI TRANS YOUTH LINE</b>	<b>5,400</b>
<b>LIEUTENANT GOVERNOR OF SASKATCHEWAN</b>	<b>90,000</b>
<b>LITTLE BLACK BEAR/TREATY</b>	<b>40,000</b>
<b>MALASPINA UNIVERSITY COLLEGE</b>	<b>60,000</b>
<b>ONTARIO ASSOCIATION OF YOUTH EMPLOYMENT CENTRES (OAYEC)</b>	<b>100,000</b>
<b>PARTNERS FOR YOUTH</b>	<b>10,000</b>
<b>PATHWAYS TO EDUCATION - CANADA</b>	<b>228,600</b>
<b>PIAPOT FIRST NATION</b>	<b>60,876</b>
<b>READ TO ME FOUNDATION INC.</b>	<b>148,332</b>
<b>REGENT PARK COMMUNITY HEALTH CENTRE</b>	<b>10,342</b>
<b>RETURNING TO SPIRIT</b>	<b>100,000</b>
<b>SABAWOON AFGAN FAMILY EDUCATION (SAFE)</b>	<b>16,500</b>
<b>SASKATCHEWAN CHAMBER OF COMMERCE</b>	<b>150,000</b>
<b>SKETCH</b>	<b>39,800</b>
<b>ST. STEPHEN'S COMMUNITY HOUSE</b>	<b>56,167</b>
<b>THE 519 CHURCH COMMUNITY CENTRE</b>	<b>43,000</b>
<b>THE CANADINA HEARING SOCIETY</b>	<b>30,000</b>
<b>UNIVERSITY OF LAVAL</b>	<b>30,000</b>
<b>UNIVERSITY OF OTTAWA</b>	<b>50,000</b>
<b>UNIVERSITY OF VICTORIA</b>	<b>50,000</b>

<b>WOODGREEN COMMUNITY CENTRE</b>	<b>100,000</b>
<b>YES MONTREAL</b>	<b>92,000</b>
<b>YORKTOWN CHILD AND FAMILY CENTRE</b>	<b>21,804</b>
<b>YOUTH EMPLOYMENT ASSISTANCE HEADQUARTERS INC.</b>	<b>53,350</b>
<b>YOUTHLINK</b>	<b>3,000</b>
<b>YOUTH OPPORTUNITIES UNLIMITED</b>	<b>30,000</b>
<b>YMCA OF GREATER TORONTO</b>	<b>62,000</b>
<b>YMCA COMMUNITY SERVICES – NANOOK HOUSE</b>	<b>120,172</b>
<b>YWCA MUSKOKA</b>	<b>87,500</b>
<b>YWCA OF PETERBOROUGH, VICTORIA &amp; HALIBURTON</b>	<b>5,400</b>
<b>YWCA OF TORONTO</b>	<b>156,260</b>

## **GRANT SUMMARY**

**2007**

GRANTS APPROVED IN 2007	1,933,158
PAYMENTS MADE IN 2007	3,147,894
NUMBER OF GRANTS APPROVED IN 2007	17
NUMBER OF ACTIVE GRANTS IN 2007	42
GRANTS APPROVED FOR PAYMENT IN 2007 AND BEYOND	7,294,782

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## **FUNDING CRITERIA AND GUIDELINES**

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The Counselling Foundation of Canada focuses its resources on the creation and enrichment of programmes and services which aid in the healthy development of individuals of all ages, thus, enabling them to improve their lifestyles and make effective contribution to their community and the economy of Canada.

The goals of the Foundation are:

- To promote effective delivery of counselling through reputable and credible organizations (educational, religious and community) to individuals in a process of career development;
- To encourage and support information and evaluation centres for career counselling;
- To work towards the professionalization of counselling and promote public education which clarifies the role and qualifications of counsellors; and
- To encourage and support programs which contribute to healthy child development especially for those groups of parents and children known to be at greatest risk.

Application for grants which fall within the guidelines will be considered by the Board of Directors of the Foundation. Approval or rejection of a grant will be at the discretion of the Board. The Board generally meets to consider application 3 to 4 times per year. In order to be considered, proposals must be received at the Foundation offices no later than one month prior to the scheduled meeting of the Board.

An organization or institution submitting a request for funds to The Counselling Foundation of Canada must:

- Be a registered charitable organization;
- Have a permanent employee competent and available to implement the projects; and
- Be willing to provide an accounting of the funds granted, signed by the financial officers of the institution/organization.

The order of priority for grants, according to geographic location is:

1. Toronto
2. Ontario
3. Canada

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## **FUNDING CRITERIA AND GUIDELINES, continued**

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Projects which partner community resources are preferred. All grants are time limited and subject to annual review.

Submissions must include:

- Project budget with revenue sources and all expenditures detailed according to the calendar year(s) and/or portion of calendar year;
- Audited financial statements for last fiscal year and year-to-date financial statements;
- A list of the Board of Directors and relevant Advisory bodies; and
- Supporting references from community figures knowledgeable in the field.

Applicants may submit electronically & Additional Information and Sample Proposal Structure are available at: [www.counselling.net](http://www.counselling.net).

Submissions should be addressed to:

Ms Jean Faulds  
Executive Director  
18 Spadina Road, Suite 200  
Toronto, Ontario  
M5R 2S7  
[info@counselling.net](mailto:info@counselling.net)

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## **THE COUNSELLING FOUNDATION OF CANADA**

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The Counselling Foundation of Canada, a family foundation funded by Frank G. Lawson and his estate, was incorporated in Ontario in 1959. The Foundation was formed to create and enrich counselling programs and improve the technical skills of counsellors.

The Foundation is interested in innovative programmes, which promote the healthy development of individuals of all ages. The primary focus is on counselling for career development and on programmes, which contribute to healthy child development. The order of priority for grants is (1) Toronto, (2) Ontario, and (3) Canada

Funding guidelines are available upon request and accessible immediately via the Foundation's website [www.counselling.net](http://www.counselling.net).

### **2007 BOARD OF DIRECTORS**

Donald G. Lawson, Chair  
Lorraine M. Lawson, Vice-Chair  
Barb Mason, Director  
Winnifred Herington, Director  
Bruce G. Lawson, Director  
Douglas F. Lawson, Treasurer  
George Rodger, Director  
Sherry Knight, Director

### **ADMINISTRATION**

Jean E. Faulds, Executive Director  
Diana Castano, Administrative Support  
Leung Lo, Manager Financial Accounts

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André Gosselin, Québec and Francophone Advisor  
Jean Terlesky, Western Advisor