

THE COUNSELLING FOUNDATION OF CANADA

**ACTIVITY REPORT
FOR THE YEAR ENDING
DECEMBER 31, 2008**

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THE COUNSELLING FOUNDATION OF CANADA

The Counselling Foundation of Canada, a family foundation funded by Frank G. Lawson and his estate, was incorporated in Ontario in 1959. The Foundation was formed to create and enrich counselling programs and improve the technical skills of counsellors.

The Foundation is interested in innovative programmes, which promote the healthy development of individuals of all ages. The primary focus is on counselling for career development and on programmes, which contribute to healthy child development. The order of priority for grants is (1) Toronto, (2) Ontario, and (3) Canada

Funding guidelines are available upon request and accessible immediately via the Foundation's website www.counselling.net.

2008 BOARD OF DIRECTORS

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Jean Terlesky, Western Advisor

Grants Approved 2008

ACEE du Quebec	\$ 54,000
Concours Quebecois Entrepreneurship	\$ 70,000
CERIC	\$ 504,563
Family Services Ottawa	\$ 150,000
Global Vision	\$ 110,257
Hull Child and Family Services	\$ 50,000
La Parentele de Laval	\$ 37,500
Mount Royal College	\$ 50,000
Northern Pregnancy Care Centre	\$ 2,700
OAYEC	\$ 220,000
Open Door	\$ 35,375
Pathways to Education	\$ 150,000
Returning to Spirit-Residential School Reconciliation	\$ 150,000
Sabawoon Afghan Family - SAFE	\$ 8,100
SKETCH	\$ 260,000
St. Stephen's Community House	\$ 60,000
University of Victoria	\$ 150,000
Vancouver Island University	\$ 52,700
YES Employment Services Montreal	\$ 181,625
YES Employment Services Thunder Bay	\$ 12,600
York University	\$ 225,000
Youth Opportunities Unlimited	\$ 8,000
YWCA Muskoka	\$ 222,000
YWCA Toronto	\$ 150,000

GRANTS APPROVED IN 2008

ACEE du Quebec, Quebec	\$ 54,000
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This renewal grant is given to be used to support the “National Coordination of French-Speaking Students entrepreneur Clubs”

The association des clubs d’entrepreneurs étudiants (ACEE) du Quebec is a non-profit organization focuses on awakening to entrepreneurship French-speaking students in colleges, universities and vocational training schools through Canada.

Canadian Education and Research Institute for Counselling (CERIC), Ontario	\$ 504,563
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Series of grants are to support the cost of running various projects, promotional events and partnerships. For more information please visit www.ceric.ca.

A grant in the amount of \$103,616 was provided for the Website development & a video/film concept

A grant in the amount of \$56,400 is to support the partnership with the “Canadian Journal of Career Development”.

Concours Quebecois En Entrepreneiriati	\$ 70,000
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This grant renewal grant is given to support the “Consolidation of the Québec Entrepreneurship Contest, transfer of expertise and development of other entrepreneurship contest in Canada”.

This group has the following objectives: to stimulate the development of the spirit of enterprise and entrepreneurial culture within the education system and in society in general; to foster the development of entrepreneurial skills and attitudes; to seek the involvement of the education system and support it in the promotion of entrepreneurial values; to recognize and reward the best student entrepreneurship initiatives and the best business start-up projects throughout Québec.

Family Services Ottawa	\$ 150,000
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This is a three year grant to expand programming for families with a parent or parents who identify as gay, lesbian, bisexual, etc. The program aims to reduce discrimination, homophobia, bullying and exclusion experienced by children in schools and the greater community. The project’s initial funding restricted the program to families with children ages 0-6; the agency wants to expand the programming to fill the gap for older children.

The family Services Ottawa is a community agency, grounded in a history of responding to the needs of people in our community. They work with individuals, communities and families in all their forms, who are currently in distress or at risk. They assist people to build on their strengths and move forward by providing counselling, education, and advocacy within a context of systemic change.

Global Vision Team of Canada/Cannexus, Ontario	\$ 110,257
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Funding has been provided for the cost associated with the “Junior Team Canada Training Centres” and “Youth Leadership and Entrepreneurship Forum”

Junior Team Canada Training Centres, help bridge the gap between the classroom and the world of work. The unique hand-on approach, through one and two-day sessions in 16 locations throughout Canada, counsels youth on developing their skills, knowledge and experience in order to secure meaningful employment.

A grant was given to support the cost associated with” Youth Leadership and entrepreneurship Forum” a national gathering of youth to discuss and prepare a paper to present to the delegates of CANNEXUS on the status and future aspiration of the “YLEF” delegates as it relates to career development.

Hull Child and Family Services	\$ 50,000
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This grant request is to support “Brighter Tomorrow” program. The program links individuals who are ready to enter the labour market with employment opportunities.

Hull Child and Family Services have had a long-standing tradition of caring for children, families, youth and adults and is dedicated in helping them to achieve success in their lives. Their focus is on providing support to those who experience emotional and psychological disorders, behavioural problems, learning disabilities, mental illness, developmental delay, neglect, abuse and/or breakdown with in the family system

La Parentele De Laval	\$ 37,500
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This renewal grant request is to fund “Ô Panier d’abondance” project. This project is aimed at families as a whole unit and helps them take responsibility for their situation and find solutions.

The mission of La Parentele de Laval is to oversee the development of all family members and the quality of the relationship between children and parents

Mount Royal College	\$ 50,000
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This is a grant request to support to cost associated with the “Public Relations Tri-Mentoring” program. The goal of this project is to be regarded as leaders in their chosen field through the skills developed in an established mentorship program.

Mount Royal has always focussed on providing each student with an individual experience where small class sizes instructors to know each student by name. Mentorship will take student development beyond the classroom, helping students learn through the experiences of others.

Northern Pregnancy Care Centre	\$ 2,700
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This is a one time request of \$ 2,700 to support “The Positive Parenting for Youth Parents” project.

The Northern Pregnancy Care Centre was incorporate as a non-profit organization in 2005. It is their mission to provide factual information about abortion, adoption and parenting to women in an unplanned pregnancy; to provide peer support to women and men who have been hurt by abortion; to provide abstinence education for youth and to provide ongoing support through free and confidential services.

Ontario Association of Youth Employment Centres (OAYEC)	\$ 220,000
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This grant request over three years is to support the “Cross Canada Dialogues” project which will establish a national organization of youth-serving organizations focused on sharing best practices during tough economic times; this network would also help to seed some of the youth to attend the Youth Leadership Forum at CANNEXUS.

O.A.Y.E.C. is hoping to play a vibrant role in influencing government policy, in developing relationships with others who have a stake in youth counselling, and in developing programs and services that truly serve youth and their communities more effectively. Pursuing activities such as forming partnerships with others who serve youth – such as youth recreation services, youth researchers at universities, or youth shelter operators – activities that currently fall outside any one stream of funding. Working nationally – to learn and share best practices for youth counselling across the country.

Open Door Association	\$ 35,375
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This is a one year grant request to support the “Youth Employment Liaison” in Alberta. The “Liaison” will encourage youth to develop plans that look at short term job and long term career options.

The Camrose Open Door Association began in 1998 as a response to increased youth in crisis within the community.

Pathways to Education	\$ 150,000
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This grant request of \$150,000 is to support the “Career Mentoring and Transition” program. This program helps students to visualize themselves being successful in the post-secondary programs that will lead to their career aspirations

The mission of Pathways to Education is simple: to reduce poverty and its effects by lowering the dropout rate among high school youth

Returning to Spirit, Alberta	\$ 150,000
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This is a renewal grant given to support the cost associated running the “Returning to Spirit-Residential School Reconciliation” project.

Returning to Spirit is non-profit incorporated society, with a board of directors, certified trainers and community members from across Canada. The organization is an organic reflection of a new communion and partnership in Canadian society between First Nation people, church people, and Canadian public.

Sabawoon Afghan Family Services Centre	\$ 8.100
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This grant was given to support the cost associated with Evidence evaluations.

Grantees need to examine the effectiveness and efficiency of their programs.

EVIDENCE Evaluation and Consulting Service was developed to address the special evaluation and consulting needs expressed by community based not-for-profit agencies and their funders.

SKETCH	\$ 260,000
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This grant request over three years to support the “Inspiration Tag- Youth Leadership and Engagement in Culture” project, and support for group’s participation at CANNEXUS 2008 in Montreal.

SKETCH – Working Arts for Street-Involved and Homeless Youth located in downtown Toronto, affirms that through the arts poverty will be challenged on individual, community and systematic levels.

St. Stephen’s Community House	\$ 60,000
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This request for funds over two years, is to support the cost associated with running the “VENUS Program for Youth Women”. This program will provide young women with support and guidance to take charge of their future.

Since 1962 St. Stephen’s Community House has been offering innovative

programs and services to youth at-risk, homeless men and women, new immigrants, families with young children, people and organizations in conflict, isolated and frail seniors, job seekers and expectant mothers in downtown west Toronto.

University of Victoria	\$ 150,000
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This is grant request over three years to support “Aboriginal Community Mentorship” A Partnership Project for Graduate Counsellors in Training.

The Faculty of Education at University of Victoria is committed to the education and development of professionals in a broad spectrum of educational setting within a context of lifelong learning. The Faculty will advance educational thought and research, model exemplary practice, seek, generate and disseminate knowledge and provide professional service in the fields of education.

Vancouver Island University	\$ 52,699.66
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This is renewal grant request for one year to support the cost associated with running the “Mentorship Outreach Program”. The Mentorship Outreach Program is designed to capture the interest, excitement and active involvement of students from non-traditional backgrounds.

Vancouver Island is a public, degree-granting institution that offers both university and college programs. Established in 1969. Over 10,000 full-time Canadian students and 1,000 international students from more than 50 countries. Graduate and undergraduate degrees, diplomas and certificates, and a 5-level English Language program.

YES Employment Services Montreal	\$ 181,625
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This grant request over three years, \$52,500 in the first year \$53,375 in the second year and \$54,750 in third and final year is to support “Business Skills for Creative Souls” YES artists program.

This grant request over three years, \$7,000 each year is to help support the cost associated with the “Québec Employment Service Roundtable” Conference.

The Quebec Employment Services was created in 1997, to collectively understand and adapt to the implications of the restructuring of government funding to English-language employment service organizations across Quebec

YES Employment Services Thunder Bay	\$ 12,600
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This is a one time request of \$12,600 to support “Ethics Training Transition” project. This project will be develop a facilitation guide and training module built on experience over the pilot phase, for dissemination to other

employment service providers across Ontario.

YES Employment Service is Non-Profit Community Based Trainer providing services for the community of Thunder Bay.

York University	\$ 225,000
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This request for funds over three years, \$75,000 per year, is to launch a peer to peer mentoring program for students with Aspergers syndrome.

A new mentoring program at York University offers renewed hope for students with Asperger and others mental health challenges. Asperger Syndrome is an Autism Spectrum Disorder (ASD), although Aspergers Syndrome can be first detecting in childhood, many individuals are not diagnosed until well into adolescence or adulthood.

Youth Opportunities Unlimited	\$ 8,000
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This grant was given to support the cost associated with Evidence evaluations. Grantees need to examine the effectiveness and efficiency of their programs.

EVIDENCE Evaluation and Consulting Service was developed to address the special evaluation and consulting needs expressed by community based not-for-profit agencies and their funders.

YWCA Muskoka	\$ 222,000
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This grant request over three years, \$74,000 in each of the three years, is to support "EmployABILITIES Programming" pilot project for boys and men.

YWCA Muskoka champions equality for women and girls and support individuals at critical turning points in their lives. Turning points may include depression unemployment, separation, divorce, trauma, violence, poverty, homeless, grieving, returning to the workplace, etc.

YWCA Toronto	\$ 150,000
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This one year grant request is to support the cost associated with the YWCA Girl's Centre.

The vision for the YWCA Girls' Centre is a free-standing centre that will be a hub for girls' programs, a home-base from which we will deliver programs in the community, train other leaders in girls-centred programming and act as vibrant research and advocacy centre for girls.

CONTINUING PROJECTS 2008

ASSOCIATION DES CLUB D'ENTREPRENEURS ETUDIANTS DU QUEBEC (ACEE du QUEBEC)	28,000
ATLANTIC SCHOOL OF THEOLOGY	15,000
BOYS AND GIRLS CLUBS OF CANADA	43,350
CANADIAN EDUCATION & RESEARCH INSTITUTE FOR COUNSELLING - CERIC	396,265
COMPETENCES QUEBEC	15,000
CONCOURS QUEBECOIS EN ENTREPRENEURIAT	40,000
DALHOUSIE UNIVERSITY	50,000
EVA'S INITIATIVES	50,000
FIRST NATIONS HOUSE	37,800
GLOBAL VISION – Junior Team Canada	120,000
HULL CHILD AND FAMILY SERVICES	12,500
LA PARENTELE DE LAVAL	12,500
LIEUTENANT GOVERNOR OF SASKATCHEWAN	80,000
LITTLE BLACK BEAR/TREATY FOUR GOV.	58,200
NORTHERN PREGNANCY CARE CENTRE	2,700
PARTNERS FOR YOUTH	10,000
PATHWAYS TO EDUCATION - CANADA	50,000
QUEENS UNIVERSITY CAREER SERVICES	68,800
READ TO ME FOUNDATION INC.	100,000
RETURNING TO SPIRIT	150,000
SABAWOON AFGAN FAMILY EDUCATION (SAFE)	8,100
SASKATCHEWAN CHAMBER OF COMMERCE	100,000
SKETCH	71,250
THE 519 CHURCH COMMUNITY CENTRE	42,541
THE CANADINA HEARING SOCIETY	40,000
THE LEARNING PARTNERSHIP	20,000
THE MOUNT ROYAL COLLEGE	20,000
UNIVERSITY OF LAVAL	30,000
UNIVERSITY OF VICTORIA	45,000
VANCOUVER ISLAN UNIVERSITY	59,359
WOODGREEN COMMUNITY CENTRE	102,000

YES MONTREAL	108,250
YES EMPLOYMENT SERVICES- THUNDER BAY	12,600
YORKTOWN CHILD AND FAMILY CENTRE	9,308
YOUTH OPPORTUNITIES UNLIMITED	8,000
YOUTH EMPLOYMENT ASSISTANCE HEADQUARTERS INC.	50,000
YMCA OF GREATER TORONTO	97,000
YMCA COMMUNITY SERVICES – NANOOK HOUSE	98,502
YWCA MUSKOKA	41,000
YWCA OF TORONTO	153,692

GRANT SUMMARY

2008

GRANTS APPROVED IN 2008	2,914,421
PAYMENTS MADE IN 2008	2,456,717
NUMBER OF GRANTS APPROVED IN 2008	24
NUMBER OF ACTIVE GRANTS IN 2008	40
GRANTS APPROVED FOR PAYMENT IN 2008 AND BEYOND	6,733,058

FUNDING CRITERIA AND GUIDELINES

The Counselling Foundation of Canada focuses its resources on the creation and enrichment of programmes and services which aid in the healthy development of individuals of all ages, thus, enabling them to improve their lifestyles and make effective contribution to their community and the economy of Canada.

The goals of the Foundation are:

- To promote effective delivery of counselling through reputable and credible organizations (educational, religious and community) to individuals in a process of career development;
- To encourage and support information and evaluation centres for career counselling;
- To work towards the professionalization of counselling and promote public education which clarifies the role and qualifications of counsellors; and
- To encourage and support programs which contribute to healthy child development especially for those groups of parents and children known to be at greatest risk.

Application for grants which fall within the guidelines will be considered by the Board of Directors of the Foundation. Approval or rejection of a grant will be at the discretion of the Board. The Board generally meets to consider application 3 to 4 times per year. In order to be considered, proposals must be received at the Foundation offices no later than one month prior to the scheduled meeting of the Board.

An organization or institution submitting a request for funds to The Counselling Foundation of Canada must:

- Be a registered charitable organization;
- Have a permanent employee competent and available to implement the projects; and
- Be willing to provide an accounting of the funds granted, signed by the financial officers of the institution/organization.

The order of priority for grants, according to geographic location is:

1. Toronto
2. Ontario
3. Canada

FUNDING CRITERIA AND GUIDELINES, continued

Projects which partner community resources are preferred. All grants are time limited and subject to annual review.

Submissions must include:

- Project budget with revenue sources and all expenditures detailed according to the calendar year(s) and/or portion of calendar year;
- Audited financial statements for last fiscal year and year-to-date financial statements;
- A list of the Board of Directors and relevant Advisory bodies; and
- Supporting references from community figures knowledgeable in the field.

Applicants may submit electronically & Additional Information and Sample Proposal Structure are available at: www.counselling.net.

Submissions should be addressed to:

Executive Director
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Toronto, Ontario
M5R 2S7
info@counselling.net