



The Counselling Foundation of Canada

**ACTIVITY REPORT
FOR THE YEAR ENDING
DECEMBER 31, 2009**

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GRANTS APPROVED 2009

Business Mentorship Institute	\$ 50,000
Black Coalition for AIDS Prevention	\$ 131,021
Canadian Council for Aboriginal Business	\$ 100,000
Canadian Hearing Society	\$ 80,000
Canadian Youth Business Foundation	\$ 220,000
Compétences Québec	\$ 15,000
Concours Quebecois	\$ 25,000
Employment Education Centre	\$ 99,000
Jane/Finch Community and Family Centre	\$ 10,000
Le Phénix	\$ 50,000
Memorial University	\$ 569,500
Ndinawemaaganag Endaawaad	\$ 40,000
Partners for Youth	\$ 20,000
Pathways to Education Canada	\$ 200,000
Prairie South School Division No. 210	\$ 25,000
Returning to Spirit	\$ 150,000
Seeds of Hope Foundation	\$ 90,000
The University of Western Ontario	\$ 67,000
Vancouver Island University	\$ 52,700
Youthlink	\$ 150,000
Yorktown Child and Family Services	\$ 40,000
YWCA Toronto	\$ 75,000
YWCA Halifax	\$ 137,306

GRANTS APPROVED 2009

**Business Mentorship Institute
Saskatoon, Saskatchewan**

50,000

This grant was given to continue the Entrepreneurial Mentorship Support Network, a transfer of a program originated in Quebec that aims to become the leading provider and resource for mentorship supporting businesses in Saskatchewan.

The Business Mentorship Institute (BMI) is a not-for-profit, province-wide organization that opened its Saskatoon office in May of 2006. Economic and business development organizations in Saskatchewan have since partnered with BMI to provide mentorship matching services to their stakeholders. BMI is a resource to its partners whether they are geographically community-based, industry-based, or serve a special interest group.

www.saskmentor.com

**Black Coalition for AIDS Prevention
Toronto, Ontario**

\$ 131,021

This is a grant for two years of funding to support the Kazi: Career Planning and Employment Project for Black, African and Caribbean People Living with HIV/AIDS project. This project will hire a full time Employment Counsellor, to work with Black CAP's clients, many of whom face multiple barriers to employment. In addition, at the end of the grant period, a report will be published on issues around workplace disclosure of health status for people living with HIV/AIDS.

Black CAP is an organization that works to reduce HIV/AIDS in Toronto's Black, African and Caribbean communities and enhance the quality of life of Black people living with or affected by HIV/AIDS.

www.blackcap.ca

**Canadian Council for Aboriginal Business
Toronto, Ontario**

\$ 100,000

This two year grant supports the expansion of the "National Aboriginal Business Mentorship" program to more cities across Canada. The program will assist Aboriginal entrepreneurs whose businesses are beyond the initial start up phase by matching them with senior executives who have experience in complementary fields.

CCAB was founded in 1984 by a small group of visionary business and community leaders committed to the full participation of Aboriginal people in Canada's economy. Their mission is to foster sustainable relations between Aboriginal people and Canadian business.

www.ccab.com

Canadian Hearing Society Toronto, Ontario	\$ 80,000
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Using the Assessment System developed through a previous Foundation grant, the CHS will use the current grant to create the “Transitioning Deaf and Hard of Hearing Youth to Employment” project. This is a transition planning tool for deaf and hard-of-hearing youth as they move from high school towards higher education or employment.

Founded in 1940, CHS is a not-for-profit agency and the leading provider of services, products, and information that remove barriers to communication, advance hearing health, and promote equity for people who are culturally deaf, oral deaf, deafened and hard of hearing.

www.chs.ca

Canadian Youth Business Foundation Toronto, Ontario	\$ 220,000
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This grant given over three years is to help, create and expand the CYBF’s Newcomer Entrepreneur Program in Toronto, Halifax, Montréal and Vancouver.

CYBF is a national charity dedicated to championing tomorrow’s entrepreneurial nation builders. They feel that the future depends on creating new businesses: to fill the economic gap that is being felt as many small business owners retire, drive innovation, create jobs and support Canada’s overall economic prosperity.

www.cybf.ca

Compétences Québec Québec City, Québec	\$ 15,000
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This renewal grant is given to support the “11th Québec Skills Competition”. a biennial event that allows future training centre and collegial graduates to compete in their respective vocational discipline

Compétences Québec is a non-profit organization that is supported by a number of partners, from both the public and private sectors.

www.competencesquebec.com

Concours Quebecois en Entrepreneuriat Québec City, Québec	\$ 25,000
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This renewal grant is to fund the Québec Entrepreneurship Contest, transfer the expertise of mounting the competition and assist in the development of other entrepreneurship contests in Canada.

The Québec Entrepreneurship Contest targets young people in schools and new entrepreneurs who are often at the business planning stage. It is open to anyone who resides in Québec.
www.concours-entrepreneur.org.

Employment Education Centre Brockville, Ontario	\$ 99,000
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This is a grant over three years to support the cost associated with running “The Youth Volunteer Corps (YVC)” in Brockville, Ontario. YVC promotes civic responsibility and mentoring through volunteering among youth aged 14 to 24. The program draws young people from diverse ethnic and socioeconomic backgrounds and actively involves them in community problem solving through structured volunteer service.

The Employment & Education Centre (EEC) is a not-for-profit agency that is committed to helping individuals reach their potential through education, employment, volunteering and financial counselling.
www.eecentre.com

Jane/Finch Community and Family Services Centre Toronto, Ontario	\$ 10,000
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This one-year grant is to support the cost associated with hiring a male support worker for the “Early Years Services – Dad’s Program”. The program’s goal is to enhance fathers’ knowledge of child development and self confidence to strengthen their parent-child positive relationships.

The Jane/Finch Community and Family Services Centre is a community based organization driven by passion, innovation and a strong commitment to social justice, community engagement and collaboration. The Centre’s goals are grounded on two main themes: Organizational Health and Community Engagement, Participation and Response.
www.ontarioearlyyears.ca

Le Phénix Alfred, Ontario	\$ 50,000
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This grant is to fund “WorkAbilities”, linking Francophone people with disabilities in Eastern Ontario to the workplace.

Le Phénix is a non-profit organization working since 1986 towards the social integration of people living with limitations.

www.lephenix.on.ca

Memorial University St. John’s, Newfoundland	\$ 569,500
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A five-year grant is to support the cost associated with implementing the “Centre for Career and Work-Integrated Learning: A Model for Community/University Cooperation”.

Memorial University is committed to excellence in teaching, researched and scholarship, and services to the general public. Memorial University recognizes a special obligation to educate the citizens of Newfoundland and Labrador, to undertaken research on the challenges this province faces and to share its expertise with the community.

www.mun.ca

Ndinawemaaganag Endaawaad Winnipeg, Manitoba	\$ 40,000
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This grant is to provide a salary for a full time counsellor in the Child and Youth Care Worker Certificate Program. Many of the participants of the program have been street involved and face many barriers to furthering their education and being successful in finding employment.

The Ndinawemaaganag Endaawaad is a response to the well-documented need for a culturally appropriate resource for the growing numbers of Winnipeg's Aboriginal children and youth living on the streets.

www.ndinawe.ca

Partners for Youth Fredericton, New Brunswick	\$ 20,000
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This is a grant for two years of funding, to support the cost associated with implementing the “Middle School Guide to Healthy Relationship” project. The guide had been created through a previous grant to a partner organization.

Partners for Youth is a not-for-profit organization built on a community partnership model that assists youth to learn, grow, develop positive self-esteem and gain the skills to make positive life choices. This is accomplished primarily through adventure-based programming, offered in a safe, supportive, and fun environment.

www.partnersforyouth.ca

Pathways to Education Canada Toronto, Ontario	\$ 200,000
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This is a two year grant to support “Pathways U”, a professional development program for Student Parent Support Workers. The SPSWs are an important component of the success of the Pathways program, and this will support the replication of Pathways to other communities across the country by providing opportunities for sharing of best practices, development or training materials, orientation and training.

Pathways to Education Canada is a charitable organization created to reduce poverty and its effects by lowering the high school dropout rate and increasing access to post-secondary education among disadvantaged youth in Canada.

www.pathwaystoeducation.ca

Prairie South School Division No. 210 Moose Jaw, Saskatchewan	\$ 25,000
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This is a grant for one year of funding to support “The Extended Transitions Program”. The program tracks and follows high-school students and identifies those at risk of not completing school, and those who may fall between the cracks after school ends, to ensure they continue with their education, achieve employment or become enrolled in a career-related employment program.

The Prairie South School Division was created in January 2006, as a result of the amalgamation of seven legacy school divisions. The division encompasses much of south-central Saskatchewan, including Moose Jaw and Assiniboia.

www.prairiesouth.ca

Returning to Spirit Calgary, Alberta	\$ 150,000
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Building upon our previous grant for a “Train the Trainer” approach, Returning to Spirit (RTS) increased its capacity to deliver healing and reconciliation programs. The demand for their programs continues to grow across the country, and RTS not only seeks to recruit and train more trainers to facilitate reconciliation programs, and but to have certified trainers in every province.

Returning to Spirit is a non-profit organization that designs and delivers workshops and training programs for reconciliation within the context of residential school issues. RTS workshops are currently being offered to First Nations and Religious communities across Canada.

www.returningtospirit.org

Seeds of Hope Foundation Toronto, Ontario	\$ 90,000
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This is a one year grant to the Seeds of Hope Foundation, which runs the 6 St. Joseph Street House. 6 St. Joseph is a drop-in centre and community centre, providing a variety of programs, mostly to people who are recovering from substance use, and looking for ways to re-enter society.

The Seeds of Hope Foundation was incorporated in 1991. Its mission is to enhance employment, livelihood, and educational opportunities for persons who experience systemic barriers.

www.seedsofhope.ca

The University of Western Ontario London, Ontario	\$ 67,000
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This two year grant supports the cost associated the “Bridges Project: Women’s Links to Learning” which was launched in 2006. Bridges addresses the barriers that exist in current educational systems and seeks to facilitate growth and experiences of success for women who would like to work toward literacy and the completion of their secondary school education.

The University of Western Ontario is one of Canada’s oldest universities and has been granting degrees for more than 130 years. Western is recognized as a top-ten research intensive Canadian university with almost 34,000 students, of which close to 4,500 are graduate students.

www.uwo.ca

Vancouver Island University Nanaimo, British Columbia	\$ 52,699.66
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This is renewal grant for one year to support the cost associated with running the “Mentorship Outreach Program”. The Mentorship Outreach Program is designed to capture the interest, excitement and active involvement of students from non-traditional backgrounds.

Vancouver Island University is a public, degree-granting institution that offers both university and college programs. Established in 1969, the University has over 10,000 full-time Canadian students and 1,000 international students from more than 50 countries.

www.viu.ca

YouthLink Toronto, Ontario	\$ 150,000
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This is a grant for three years of funding to support the “Positive Parenting” project, strengthening the capacity and competence of parents and care-givers to promote healthy youth development in low-income communities. The program educates parents about adolescent development, helps them to improve communication, recognizes and intervenes where there are mental health concerns, and reduces familial and inter-cultural conflict.

YouthLink offers a unique set of services and programs for vulnerable youth between the ages of 12-24 and their families or caregivers.

www.youthlink.ca

Yorktown Child and Family Services Toronto, Ontario	\$ 40,000
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This is a grant to support the cost of a part-time Youth Worker position to facilitate the “Train the Trainers” approach to youth leadership and development at the Weston Mount-Dennis Hub.

Yorktown Child and Family Centre is a fully accredited Children's Mental Health Centre. They offer a comprehensive range of mental health services in a flexible and accessible manner to children and youth from birth to eighteen years of age and their families.

www.yorktownfamilyservices.com

YWCA Halifax Halifax, Nova Scotia	\$ 137,306
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This is a grant for two years to support the “Girls Changing the World” (GCTW) Youth Leadership pilot project. The goal of GCTW is to increase the leadership skills, engagement, and empowerment of African-Canadian young women in Halifax.

The mission of the YWCA is to build community by engaging and supporting women of all ages to participate fully in life, both as individuals and as valued members of their communities.

www.ywcahalifax.com

YWCA Toronto Toronto, Ontario	\$ 75,000
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This grant is the final year of support related to the YWCA Girl’s Centre in Scarborough.

The vision for the YWCA Girls’ Centre is a free-standing centre that will be a hub for girls’ programs, a home-base from which we will deliver programs in the community, train other leaders in girls-centred programming and act as vibrant research and advocacy centre for girls.

www.ywcatoronto.org

CONTINUING PROJECTS 2009

Association des Club d'Entrepreneurs Etudiants du Quebec (ACEE du Quebec)	26,000
Camrose Open Door Association	35,375
Canadian Education and Research Institute for Career Counselling (CERIC)	403,932
Canadian Journal of Career Development (CERIC)	112,800
Concours Québécois en Entrepreneuriat	30,000
Family Services Association of Toronto	150,000
Family Services Ottawa	150,000
First Nations House	37,800
Global Vision	90,257
Hull Child and Family Services	37,500
La Parentele de Laval	25,000
Lieutenant Governor of Saskatchewan	180,000
OAYEC	220,000
Partners for Youth	10,000
Pathways to Education	100,000
Queens University Career Services	128,040
Read to Me Foundation	300,000
Sabawoon Afgan Family Education/ Afghan Association of Ontario	73,000
SKETCH	188,750
Société Grics (CERIC)	253,147
St. Stephens Community House	60,000
The 519 Church Community Centre	21,041
The Canadian Hearing Society	25,000
The Learning Partnership	60,000
The Mount Royal College	30,000
University of Laval	30,000
University of Victoria	110,000
Vancouver Island University	12,700
Woodgreen Community Centre	117,000
YES Montréal	218,375

Yorktown Child and Family Centre	40,000
York University Foundation	225,000
Youth Employment Assistance Headquarters	50,000
YMCA of Greater Toronto	60,000
YMCA Community Services – Nanook House	81,326
YWCA Halifax	10,000
YWCA Muskoka	222,000
YWCA of Greater Toronto	201,230

GRANT SUMMARY

2009

Grants Payments Approved in 2009	2,396,527
Grants Payments Made in 2009	2,761,105
Number of Grants Approved in 2009	23
Number of Active Grants in 2009	46
Grants Approved for Payment in 2009 and Beyond	6,761,800

FUNDING CRITERIA AND GUIDELINES

The goals of the Foundation are:

- To promote effective delivery of career counselling through reputable and credible organizations (educational, religious and community) to individuals involved in a process of career development;
- To encourage and support information and evaluation centres for career counselling;
- To work towards the professionalization of counselling and promote public education which clarifies the role and qualifications of counsellors; and
- To encourage and support programs which contribute to healthy child development especially for those groups of parents and children known to be at greatest risk.

Projects which partner community resources are preferred. All grants are time limited and subjects to an annual review.

Application for grants which fall within the guidelines will be considered by the Board of Directors of the Foundation. Approval or rejection of a grant will be at the discretion of the Board. The Board generally meets to consider application 3 to 4 times per year. In order to be considered, full proposals must be received at the Foundation offices no later than one month prior to the scheduled meeting of the Board.

An organization or institution submitting a request for funds to The Counselling Foundation of Canada must:

- Be a registered charitable organization;
- Have a permanent employee competent and available to implement the project; and
- Be willing to provide an accounting of the funds granted, signed by the financial officers of the institution/organization.

The order of priority for grants, according to geographic location is:

1. Toronto
2. Ontario
3. Canada

Submissions must include:

- Project budget with revenue sources and all expenditures detailed according to the calendar year(s) and/or portion of calendar year;
- Audited financial statements for last fiscal year and year-to-date financial statements;
- A list of the Board of Directors and relevant Advisory bodies; and
- Supporting references from community figures knowledgeable in the field.

Applicants may submit electronically and additional information and sample proposal are available at: www.counselling.net.

Submissions should be addressed to:

Bruce Lawson
Executive Director
18 Spadina Road, Suite 200
Toronto, Ontario M5R 2S7
info@counselling.net

Grants are not made for research projects, building funds, emergency funds, deficit financing, endowments funds, equipments funds, mass fundraising appeals, long-term funding, capital funds, awards fellowships, bursaries, or to individuals.

THE COUNSELLING FOUNDATION OF CANADA

The Counselling Foundation of Canada, a family foundation funded by Frank G. Lawson and his estate, was incorporated in Ontario in 1959. The Foundation was formed to create and enrich career counselling programs and improve the technical skills of career counsellors.

The object of the foundation is to engage in charitable and educational activities for the benefit of people, thus enabling them to improve their lifestyles and make a more effective contribution to their communities and Canada.

The Counselling Foundation of Canada is governed by a board of Directors. Donald Lawson, son of the founder is Chairman of the Board. The foundation is administered by an Executive Director.

Approximately 25 grants totalling \$2.7 million approved annually.

2009 BOARD OF DIRECTORS

Donald G. Lawson, Chair
Lorraine M. Lawson, Vice-Chair
Douglas F. Lawson, Treasurer
Bruce G. Lawson, Director (to June 2009)
Winnifred Herington, Director
Jaime W. Hugessen, Director
Sherry Knight, Director
Barbara J. Mason
George Rodger, Director
Robert Shea, Director (as of June 2009)

Jean R. Hamm. Honourary Director

ADMINISTRATION

Bruce G. Lawson, Executive Director
Diana Castano, Administrative Support
Leung Lo, Manager Financial Accounts