



The Counselling
Foundation of Canada

2015

Activity Report



Table of Contents

LETTER FROM THE CHAIR & PRESIDENT	3
SPOTLIGHT ON IMPACT	4 - 7
I. Declaration of Action	
II. Foundation House	
III. CERIC	
IV. Honouring Donald G. Lawson	
GRANTMAKING IN 2015	8 - 18
I. Grants Approved in 2015	
II. Grant Project Descriptions	
III. Other Non-Granting Projects	
IV. Grant Amounts Disbursed in 2015	
V. Foundation Valuation	
VI. Future Grant Commitments	
FUNDING CRITERIA & GUIDELINES	19
FOUNDATION BOARD & STAFF	21



The Counselling Foundation of Canada

Letter from the Chair & President

The Counselling Foundation of Canada will look back on 2015 as a year of profound change. The Foundation's governance and operations underwent significant transformation this year. These changes were facilitated by a decision making process anchored by the Foundation's Guiding Principles, articulated in our 2012 Strategic Plan: ***to Be Bold, to Collaborate, Maximize Our Impact, Invest in Leadership, and Think Long-Term***. These principals have, in many ways, ushered the Foundation into uncharted territory – which excites, and at times, confronts us.

At our November 30th Board meeting, Donald Lawson stepped down as Chair of the Board. This marked a significant change in governance since he took on the mantle of leadership upon the death of his father, Frank Lawson, the Foundation's founder and benefactor in 1984. That same evening, we gathered for a private celebratory dinner to honor not only the three decades of service that Donald contributed to the Foundation, but his broader impact on Canadian society through his leadership and volunteerism. Upon Donald's retirement, Douglas Lawson, a Director since 2002, has assumed the role of Chair of the Board, and long-serving Director, George Rodger, is our new Vice-Chair, while Barb Mason continues as the Foundation's Secretary/Treasurer. The Foundation also welcomed Victoria Grant as our newest Director in May 2015. Victoria comes to the Foundation with extensive knowledge of philanthropy, governance, and Indigenous affairs.

Another significant area of change saw the Foundation and CERIC leaving our former office premises for a bold philanthropic experiment, when we moved into Foundation House, a collocated office with the Laidlaw Foundation and The Lawson Foundation, to be joined by several of our sector leading organizations.

This annual report features Spotlights on Impact, which delve deeper into the initiatives undertaken by the Foundation in 2015. This includes our contributions to the Philanthropic Community's Declaration of Action, the creation of Foundation House, highlights on the Canadian Education and Research Institute for Counselling, and honouring Donald G. Lawson.

Given the significant changes of 2015, we look forward to 2016 with anticipation of growth, evolution and quite likely adventure. It is a pleasure to work in a field that fosters innovation and creativity. The Foundation and CERIC are blessed to work with people from coast to coast to coast who are committed to helping Canadians achieve their unlimited potential. We would like to extend deep thanks and gratitude to the Boards, Committee Members, sector and community partners, and staff who are willing to journey with us.

Yours sincerely,

Douglas Lawson

Chair of the Board

Bruce Lawson

President & CEO



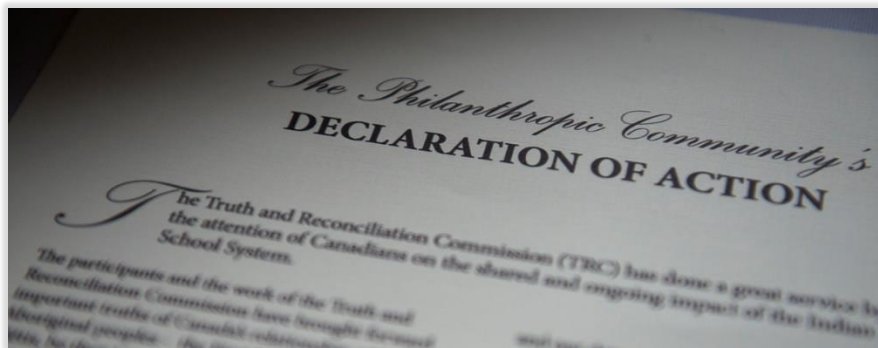
The Counselling Foundation of Canada

Spotlights on Impact

“Coming together is a beginning, staying together is progress,
and working together is success”

– Henry Ford

DECLARATION OF ACTION



The Directors, Members and staff of The Counselling Foundation of Canada went to Ottawa for the Annual General Meeting, coinciding with the closing events of the Truth and Reconciliation Commission of Canada (TRC) held May 31 to June 3, 2015. During the closing events, the Board and staff participated in an educational program offered by The Circle on Philanthropy and Aboriginal Peoples in Canada.

In advance of arriving in Ottawa, the Foundation participated in a process that led to the creation of the Philanthropic Community's Declaration of Action, which was presented onstage to Commissioner Wilton Littlechild. The Foundation is a proud signatory of the Declaration, which at the time of presentation was signed by over 30 private, public, community and corporate foundations. The Declaration commits us to work towards building a fairer and more just country, supporting the fulfillment of the vision of Aboriginal peoples, and implementing the recommendations that were outlined by the findings of the Truth and Reconciliation Commission.

The Foundation has a long-standing history of supporting Indigenous communities through grantmaking. In addition to grantmaking, the Foundation started to explore new ways it can work collaboratively with Indigenous and non-Indigenous partners to ensure that we fulfill the commitment we made in the Declaration.

To read the declaration, please visit www.philanthropyandaboriginalpeoples.ca/declaration.



The Counselling Foundation of Canada

FOUNDATION HOUSE



The idea for this initiative emerged from a Philanthropic Foundations Canada gathering in May 2014. At that meeting, several Toronto-based foundation CEOs indicated a future need for new office space. Beginning in June 2014, the CEOs began meeting to explore the idea of collocation. Over the subsequent months, The Counselling Foundation of Canada, Laidlaw Foundation and The Lawson Foundation decided that what had been a concept should become a reality.

Through several visioning meetings, followed by regular operational meetings, we articulated the following vision for the Foundation House project:

To create a space that inspires a sense of community and family among the Foundations and that facilitates organic encounters that enhance their individual and collective impact.

While we initially envisioned this as a shared workspace for foundations, over time we began approaching sector-based networks in our sphere in order to expand the reach and potential of the collaborative space. The Counselling Foundation of Canada and CERIC ended the year by moving to our new office on Friday December 18, located at 2 St. Clair Avenue East, Suite 300

Our new office was formerly the headquarters of The MasterCard Foundation, and we must say a special thank you to them, because we benefitted from both their existing leasehold improvements and much of their furniture, meaning that for the three foundations, our combined capital spend was significantly lower than had we tried to build an office from scratch.

Looking forward to 2016, the Foundation & CERIC will put their commitment to collaboration and collective impact into motion with our collocated Foundation House neighbours who include: Laidlaw Foundation, The Lawson Foundation, The Canadian Environmental Grantmakers' Network; The Circle on Philanthropy and Aboriginal Peoples in Canada; Community Foundation of Canada; GrantBook; Ontario Nonprofit Network; and Philanthropic Foundations Canada.



The Counselling Foundation of Canada

CERIC

The Foundation launched the Canadian Education and Research Institute for Counselling (CERIC) to support and advance education and research in career counselling and career development in Canada. Last year, CERIC celebrated its 10th anniversary. CERIC is an integral part of the Foundation's commitment to servicing career professionals across Canada.

In 2015, CERIC successfully launched the following resources:

- Career Crafting the Decade After High School: Professional's Guide
- Career Services Guide: Supporting People Affected by Mental Health Issues
- Career Exploration: An Application of Social Cognitive Career Theory with At-Risk Adolescents and Young Adults

Canneux15, Canada's largest bilingual National Career Development Conference, hosted 773 participants, which was an increase from previous years, and featured Nancy Arthur, Jamie Watt, and the Rt. Hon. Adrienne Clarkson as keynote speakers. CERIC also introduced Spark!, their take on TEDTalk presentations aiming to provoke new ways of thinking and engaging.

The Foundation and CERIC commissioned Navigator Ltd to conduct a nationwide survey of 1,500 adult Canadians to get a fresh perspective on how Canadians use and access career and employment counselling services. Survey findings reveal those who define themselves as having a "career", having a "job" or students are most likely to access career services.

Supported by Mario Gravelle, CERIC also conducted the 2015 Survey of Career Service Professionals in the Fall. The survey provides a demographic snapshot of Canada's career services community and examines professional development needs and research trends as well as delves into current challenges facing the sector. Results of the survey were planned for release at the Cannexus16 conference, along with a series of articles, infographics, webinars and other channels for sharing the findings throughout the year.

For more information about CERIC's activities, please see CERIC's 2015 annual report: <http://ceric.ca>.





HONORING DONALD G. LAWSON

On November 30, 2015, Donald stepped down as Chair of the Board, a role he occupied for over three decades. Donald began his stalwart stewardship of the Foundation in 1984 when he assumed the role of Chair following the death of his father, the Foundation's founder and benefactor, Frank G. Lawson. In the intervening years, Donald's investment skills would prove incredibly valuable, as the Foundation's endowment grew from \$19.1 million to a height of \$66 million in 2007 (year end 2015 \$56 million), and during which time the Foundation provided grants in excess of \$80 million to charitable organizations from coast to coast to coast.



As Chair of the Board, Donald's leadership and service to the Foundation has been instrumental in building it into one of Canada's most progressive private foundations. Under his chairmanship, the Foundation's mandate has been both expanded and modernized to ensure that it remains well positioned to continue to advance innovative programming that reflect the changing needs of Canadians. This includes those Canadians who live on the margins of society and require a little extra assistance to achieve both employability and realize their potential.

Donald's leadership of the Foundation has, without a doubt, significantly enhanced the field of career development and the skills of career service professionals, and touched the lives of Canadians in ways none of us may ever know.

In recognition of his service to the Foundation, the Board created the Donald G. Lawson Leadership Development Fund at the YMCA of Greater Toronto in December 2015. Mr. Lawson has been involved with the Y for over 60 years. In the 1960s, he became its Chairman at a time when the organization was approaching bankruptcy. Under his watch, decisions were made leading to the regeneration of the Y, which is now one of the largest and most respected organizations in the country. The Fund will allow senior YMCA staff and volunteers to undertake professional development programs that further their leadership capabilities, thereby providing improved management capabilities and succession planning for the organization. In addition, at Cannexus15, Donald received The Etta St John Wileman Award for Lifetime Achievement by CERIC.

Although stepping down from his position as Chair, Mr. Lawson will continue to serve as a Director, and holds the honorary title of, "Chair Emeritus".



Grantmaking in 2015

GRANTS APPROVED IN 2015

Ashoka Canada	\$5,000 for one year
Career Trek Inc.	\$150,000 over two years
Classroom Connections Learning Foundation	\$120,000 over three years
Dad Central/Papa Centrale Ontario	\$10,000 for one year
EcoEquitable Inc.	\$98,000 over three years
Hospitality Workers Training Centre	\$300,000 over three years
International Institute for Child Rights Development	\$164,292 over two years
New Circles Community Services	\$150,000 over three years
Returning to Spirit	\$95,000 over two years
Ryerson University – Magnet	\$120,000 over two years
Siloam Mission	\$35,000 over six months
The Circle on Philanthropy and Aboriginal Peoples in Canada	\$8,000 for one year
YES Toronto	\$70,000 over two years
YMCA Canada - 4R's Youth Movement	\$223,340 over three years

Number of Grants Approved 2015: 14

Number of Active Grants 2015: 38



The Counselling Foundation of Canada

GRANT PROJECT DESCRIPTIONS



ASHOKA CANADA
EVERYONE A CHANGEMAKER

\$5,000 over one year

Toronto, Ontario

The Foundation provided a grant to support *Ashoka Change Leaders Forum: The Future of Talent*, which gathered together leading social entrepreneurs who are changing Canada's education systems, careers, companies, and society to enable everyone to be a changemaker. The funding will allow Ashoka Canada to equip leaders to address emerging challenges through capacity-building, idea exchange, and professional development.

Ashoka is a global association of the world's leading social entrepreneurs – individuals with system-changing solutions for the world's most urgent social problems. It elects social entrepreneurs as Ashoka Fellows across the world. Ashoka Canada offers four programs: The Venture & Fellowship program, Changemakers.com, the Ashoka Support Network and the Learning Networks Program.

<http://canada.ashoka.org/>



\$150,000 over two years

Winnipeg, Manitoba

This grant was awarded to Career Trek Inc. to support its expansion from a local to provincial organization. The funding will allow Career Trek Inc. to build organizational capacity in operations, administration and partnership development as it scales to provide province-wide programming.

Career Trek Inc. is a Winnipeg-based non-profit organization in the business of generating human and social wealth. It is dedicated to providing young Manitobans with a wide range of experiences and information designed to develop the knowledge, skills, relationships and values consistent with educational, career and life success.

<https://careertrek.ca/>



The Counselling Foundation of Canada



CLASSROOM CONNECTIONS

\$120,000 over three years

Wetaskiwin, AB

The project “Change it Up Trades Enterprise” will test a model of training delivery for on-reserve First Nations communities to increase training opportunities, improve training outcomes, and build program sustainability. The project will develop a specialized trades training model that creates a clear and accessible pathway to trades employment for multi-barriered First Nations youth.

Classroom Connections supports innovative educational programming and is dedicated to developing ground-breaking learning experiences across Canada. For the past six years, they have been working to change educational structures that are barriers to success, creating new models for employment/skills training in First Nations communities.

<http://www.classroomconnections.ca/en/>



\$10,000 over one year

Toronto, Ontario

This grant will support a face-to-face roll-out of the *My Dad Matters* toolkit into the Atlantic Provinces. The Foundation previously supported the development of this resource. While there is momentum in the Western provinces for the initiative, this grant will support a series of convenings in the Atlantic provinces so that community agencies there can have the opportunity to develop their own action plans for engaging fathers.

Committed to strong, healthy children by affirming and valuing the bond between fathers and their children, Dad Central/Papa Centrale Ontario works to provide relevant and well-crafted information for fathers and for individuals, agencies, and programs working with fathers. Their mission is to promote both understanding of and concerted action toward responsible father involvement as a supportive and protective condition of healthy child development and resiliency.

<http://www.dadcentral.ca/>



The Counselling Foundation of Canada



\$98,000 over three years

Ottawa, Ontario

Through the “Tailoring for Success” project, EcoEquitable will enhance their programs by offering individualized employment-related advising, soft skills development, job seeking skills workshops, a professional sewing Production Coop Training, and certificate training seminars to women who face barriers to employment. “Tailoring for Success” will not only benefit its participants, but will also enhance EcoEquitable’s programming while sharing our social enterprise training model across Canada.

EcoEquitable’s vision is to create an inclusive, sustainable society where all can realize their full potential. Its mandate is to provide a bridge to social and economic integration for people in need, especially immigrant women, while greening our community. The purpose of EcoEquitable’s social enterprises is to provide valuable training and employment skills, as well as paid employment.

<http://ecoequitable.ca/>



\$300,000 over three years

Toronto, Ontario

The project “A Workforce Intermediary Business Model” will allow The Hospitality Workers Training Centre (HWTC) to build on the experience of the Career Pathways Demonstration by standardizing and promoting the hotel career pathways model for city-wide adoption and developing a model of financial sustainability for a hospitality workforce development intermediary.

HWTC is an incorporated independent non-profit organization initiated by UNITE HERE Local 75. The mission of the HWTC is to facilitate career pathways in the hospitality (hotel and food service) industry by providing training for incumbent workers as well as new entrants. The agency is using a workforce development model implemented in Las Vegas to ensure that Toronto’s hospitality industry has good jobs that support gainful employment and skills development.

<http://hospitalitytrainingcentre.com/>



The Counselling Foundation of Canada



\$164,292 over two years

Victoria, British Columbia

International Institute for Child Rights and Development (IICRD) received funding to support the “Child Protection in Development (CPID) Phase 2: Aboriginal Community-Based Leadership Capacity Building & Training Program” which will support the expansion of CPID, a community-based child protection and social change training program for young Aboriginal professionals. The program’s mandate has expanded to include community-based leadership training, educational ladderling towards post-secondary education and employment. IICRD will also work with Right to Play to bring their programming to First Nation on-reserve communities in Ontario.

IICRD is a unique non-governmental organization affiliated with Royal Roads University in British Columbia focused on social innovation with and for children. For the past 20 years, IICRD has been working on participatory research, professional education and community capacity building initiatives to better the lives of vulnerable children and youth, including Indigenous children, in Canada and in more than 25 countries around the world.

<http://www.iicrd.org/>



\$150,000 over three years

Toronto, ON

New Circles Community Services received a grant as it is uniquely positioned to use its clothing service as a learning platform for participants to enhance their employability skills and gain transferrable experience to be applied in the retail sector. Retail is an excellent point of entry for newcomer women, as positions are relatively plentiful and include flexible scheduling. The agency is proposing to offer a new certificate-based training program in retail skills that will provide a pathway to newcomer women to the labour force.

New Circles is a dynamic grassroots agency that offers free clothing, social programs and skill-building opportunities for low-income residents in four of Toronto’s highest need neighborhoods — Thorncliffe Park, Flemingdon Park, Victoria Village, and Crescent Park. Founded in 2005, their mission is to ensure that families can meet their basic need for adequate clothing. They have targeted services for youth and seniors. They also offer programs that support the social integration of their clients including a women’s friendship circle, language tutoring and volunteer opportunities.

<http://newcircles.ca/>



The Counselling Foundation of Canada



\$95,000 over two years

Winnipeg, Manitoba

Returning to Spirit (RTS) was awarded a grant to support “RavensWORK! – Reconciling Aboriginal Youth Vitality with Employment Needs” which will leverage the learnings from the Youth Leadership Development Program to help First Nations youth moving from reserves to cities to become less fearful and defensive, and more self-reliant and positive about life, education and employment possibilities. RTS will use the funds to hire a part-time Youth Coordinator who will support the Program Manager and also receive guidance and mentorship from the Co-Director.

RTS was born out of a partnership and vision between an Aboriginal man and a religious Sister to address the legacy of Indian Residential Schools. Their focus is on moving people forward through the principles of personal empowerment. This defines all their work, including coaching sessions and consulting, which are designed to support individuals, families, organizations and whole communities to move forward in life.

<http://www.returningtospirit.org/>



\$120,000 over two years

Toronto, ON

Magnet’s platform allows job-seekers to look for postings and for companies to seek out candidates that fit their needs – a two-way connection. The Foundation’s support will allow Magnet build scale for their platform; Magnet’s primary focus has been to develop a technology platform focused on students; however, in order to scale, Magnet is also looking to expand its network with immigrants and immigrant-serving agencies, with a view to connecting them to the platform, and increasing their opportunities for the inclusion and participation in the workforce.

Ryerson is Canada's leader in innovative, career-focused education. It is a distinctly urban university with a focus on innovation and entrepreneurship. Magnet, developed at Ryerson’s Digital Media Zone technology incubator, is a breakthrough network that uses a powerful technology platform to connect job seekers and employers based on skills and needs. Magnet’s goal is to address unemployment and underemployment, specifically as it relates to youth, new immigrants, and other individuals facing barriers to employment.

<http://www.magnet.today/>



The Counselling Foundation of Canada



\$35,000 over six months

Winnipeg, Manitoba

This grant will allow Siloam Mission to complete a designing/scoping exercise focused on developing a Coordinated Employment Training Program for Winnipeg's downtown core. This initial step will allow for the coordination of stakeholders in identifying gaps and streamlining approaches to employability for individuals living in the city centre.

Siloam Mission is a Winnipeg-based Christian humanitarian organization that alleviates hardships and provides opportunities for change for those affected by homelessness. Siloam Mission provides free programs and services to all experiencing poverty and homelessness without discrimination. It provides programs and services in such a manner that conveys the dignity and value of those experiencing poverty and homelessness who are seeking to transition to lives of increased self-sufficiency.

<https://www.siloam.ca/>



\$8,000 over one year

Ottawa, Ontario

Coinciding with the Truth and Reconciliation Commission of Canada holding its closing events in Ottawa, a group of Canada's philanthropic organizations – spearheaded by the The Circle on Philanthropy and Aboriginal Peoples in Canada – signed a Declaration of Action committing to ensuring that positive action on reconciliation will continue. The Foundation provided The Circle with this grant to support their efforts with the convening.

The Circle on Philanthropy and Aboriginal Peoples in Canada is an open network to promote giving, sharing, and philanthropy in Aboriginal communities across Canada. Their goal is to connect with and support the empowerment of First Nation, Inuit, and Métis nations, communities and individuals in building a stronger, healthier future.

<http://www.philanthropyandaboriginalpeoples.ca/>



The Counselling Foundation of Canada



\$70,000 over two years

Toronto, Ontario

The “Empowering the Employment Sector to Serve Youth with Mental Health Issues” project will help agencies across the youth employment sector to better serve youth with mental health issues identify and achieve their career goals. This project presents an opportunity to learn from those involved in the Lighthouse Project and disseminate their expertise. Those involved include staff from two units at the Centre for Addiction and Mental Health (CAMH) and YES staff who have experience working with these youth.

Youth Employment Services YES is a registered charitable organization founded in 1968. We are the leading provider of employment services and programs to vulnerable youth in the greater Toronto area. We believe that employment is empowerment and the cornerstone of safe and healthy communities. Our innovative programs empower youth to become self-sufficient contributing members of society.

<http://www.yes.on.ca/>



\$223,340 over three years

Sudbury, Ontario

The initial programming of the 4Rs Youth Movement brought together youth from across Canada to spark dialogue and learning about the modern identity and diversity of Indigenous peoples. The Foundation awarded a multi-year grant to support the next stage of this program, which includes delivering youth leadership programming from coast-to-coast-to-coast. This training will allow youth to act as facilitators, who will in turn convene local issue-based events in their communities which are designed to build bridges and understanding between Aboriginal & non-aboriginal youth. The training of these 80 young leaders will also provide them with competencies that will be transferable career skills.

The name “4Rs” stands for Respect, Reconciliation, Reciprocity and Relevance. The movement was initiated in 2013 by 14 organizations representing 3 to 4 million Canadian youth, including the leading national Aboriginal and non-Aboriginal organizations in Canada, including the Assembly of First Nations, Congress of Aboriginal People, Métis National Council, YMCA, YWCA, Pathways to Education, Boys and Girls Clubs of Canada, and Big Brothers Big Sisters of Canada.

<http://4rsyouth.ca/>



The Counselling Foundation of Canada

OTHER NON-GRANTING PROJECTS



\$50, 000

Toronto, Ontario

In 2016, The Environics Institute for Survey Research will be launching a landmark study of Canada's Millennial generation to better understand this cohort's orientation to civic engagement, career aspirations and life goals through the lens of their social values.

The Environics Institute for Survey Research, a non-profit organization, was established in 2006 to promote relevant and original public opinion and social research on important issues of public policy and social change. It is through such research that organizations and individuals can better understand Canada today, how it has been changing, and where it may be heading.

www.environicsinstitute.org



\$200, 000

Calgary, Alberta

In January 2015, the Foundation signed an agreement to guarantee a line of credit of \$200,000 for The Immigrant Access Fund (IAF). IAF provides loans of up to \$10,000 to immigrants who need to upgrade their skills or take courses in order to qualify to work within their chosen profession upon coming to Canada. We are proud to be the first private foundation to undertake such a line of credit guarantee.

Immigrant Access Fund Canada supports newcomers who arrive in our country equipped with excellent professional skills and knowledge but face significant barriers to employment. Often they fall into poverty as they become stuck in unemployment or low paying "survival" jobs. As they lack income, collateral or credit history in Canada, it is difficult if not impossible for them to access mainstream credit.

www.iafcanada.org



GRANT AMOUNTS DISBURSED IN 2015

Actua	\$52, 500
Association québécoise d'information scolaire et professionnelle	\$15, 000
Ashoka Canada	\$5,000
Canadian Education and Research Institute for Counselling (CERIC)	
• Operating grant	\$777,929
• Partnership grants	\$198,544
• Canadian Journal of Career Development (in partnership with Memorial University of Newfoundland)	\$56,400
• OrientAction (in partnership with Société GRICS)	\$82,450
Career Trek Inc.	\$25,000
Carleton University	\$30,000
Classroom Connections Learning Foundation	\$25,000
College St. Maurice	\$48,000
Culture Human Resources Council	\$32,000
Dad Central Ontario/Papa Centrale Ontario	\$24,950
Dechinta Initiatives Ltd	\$75,000
Everdale Organic Farm & Environmental Learning Centre	\$42,000
FCJ Refugee Centre	\$50,000
Food Share Toronto	\$22,643
Furniture Bank	\$25,000
Geneva Centre for Autism Foundation	\$35,370
George Brown College Foundation	\$50,000
Hospitality Workers Training Centre/The 519 Church Street Community Centre	\$75,000
International Institute for Child Rights & Development (IICRD)	\$100,625
Inuit Tapirit Kanatami	\$100,000
Kocihta Charity	\$100,000
La Fondation de l'Université Laval	\$50,000
Martin Aboriginal Education Initiative	\$40,000
Parry Sound High School	\$50,000
Partners for Youth	\$15,000
People for Education	\$65,574
Returning to Spirit	\$45,000
Ryerson University – Magnet	\$54,000
The Board of Education of School District No. 63 (Sannich)	\$80,000
The Circle on Philanthropy & Aboriginal Peoples in Canada	\$8,000



The Duke of Edinburgh's International Award Canada	\$55,400
The WoodGreen Foundation	\$80,000
University of Victoria - Faculty of Education	\$60,000
YES Montreal	\$12,500
YMCA Canada – 4 R's Youth Movement	\$75,000
York University, Department of Psychology	\$55,000
Youth Fusion/Fusion Jeunesse	\$87,999
YWCA Halifax	\$33,730
TOTAL	\$2,915,614

FOUNDATION VALUATION

Market Value of Foundation Assets (on December 31, 2015)	\$56,902,123
--	--------------

FUTURE GRANT COMMITMENTS

	2016	2017	2018
Future Grant Commitments	\$1,314,940	\$570,849	\$176,000



The Counselling Foundation of Canada

Funding Criteria & Guidelines

The Counselling Foundation of Canada, a family foundation funded by Frank G. Lawson and his estate, was incorporated in Ontario in 1959. The Foundation was formed to create and enrich career counselling programs and improve the technical skills of career counsellors.

VISION

A day when all Canadians are living purposeful and productive lives, helping to build a better, more prosperous society.

MISSION

The Counselling Foundation of Canada champions learning and career development to help Canadians nurture the gifts and talents within themselves.

The goals of the Foundation are:

- To promote the effective delivery of career counselling through reputable and credible existing institutions (education, religious and community) to individuals involved in the process of career development;
- To work towards the professionalization of career counselling and promote public education which clarifies the role and qualifications of counsellors;
- To provide leadership in the philanthropic and charitable sectors;
- To help foster a sense of clarity and pride in the career counselling and career development profession; and
- To play a role in influencing the discussion of the link between education and work.

The Counselling Foundation of Canada receives many more requests than it can accommodate with grants. The Foundation's resources are finite, and many requests are turned down. The Foundation can make grants only for charitable purposes, and only to organizations which have been issued a registered charity number by the Canada Revenue Agency or recognized as Qualified Donees under the Income Tax Act of Canada.



The Board of Directors typically reviews Grant Applications quarterly—generally in March, May, September and December. Only the Board approves funding requests. Directors consider a number of factors when reviewing proposals and reaching their decisions, including the innovative nature of the program/project request, the ability to replicate the program/project in other settings, the ability of the organization to sustain the program/project at the end of the granting period, the potential intellectual legacy of a grant, and other contextual influences. Being asked to submit a formal Grant Application proposal or provide additional information does not guarantee approval by the Board of Directors or signify preferred status for an application.

Grants are not made for research projects, building funds, emergency funds, deficit financing, endowments funds, equipment funds, mass fundraising appeals, long-term funding, capital funds, awards fellowships, bursaries, or to individuals.

An organization or institution submitting a request for funds to The Counselling Foundation of Canada must:

- Be a registered charitable organization or a Qualified Donee;
- Have a permanent employee competent and available to implement the initiative; and
- Be willing to provide an accounting of the funds granted, signed by the financial officers of the institution/organization.

Submissions must include:

- Project budget with revenue sources and all expenditures detailed according to the calendar year(s) and/or portion of calendar year;
- Audited financial statements for last fiscal year and year-to-date financial statements;
- A list of the Board of Directors and relevant Advisory bodies; and
- Supporting references from community figures knowledgeable in the field.

The Foundation has an online Funding Request and Grant Management Portal to receive requests for support. Additional information and sample funding request documents are available at: www.counselling.net.



The Counselling Foundation of Canada

Foundation Board & Staff

The Counselling Foundation of Canada is governed by a Board of Directors, comprised of a combination of descendants of Frank Lawson and non-family members, and administered by a staff team, led by the President & CEO.

2015 BOARD OF DIRECTORS

Douglas F. Lawson, Chair *

George E. Rodger, Vice-Chair *

Barbara J. Mason, Secretary & Treasurer

Donald G. Lawson, Chair Emeritus

Jan Dymond, Director

Victoria Grant, Director **

Jaime W. K. Hugessen, Director

Lorraine M. Lawson, Director

Yvonne Lawson, Director

Carole MacFarlane, Director

Dr. Robert Shea, Director

* Elected in November 2015

** Elected in May 2015

ADMINISTRATION

Bruce G. Lawson, President & CEO

Mario R. Gravelle, Learning & Innovation Analyst

Rebecca L. Darwent, Community & Knowledge Catalyst *

Diana Castano, Executive Assistant & Office Administrator

* Joined in July 2015