



The Counselling
Foundation of Canada

2016

ACTIVITY REPORT



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The Counselling Foundation of Canada

MISSION

The Counselling Foundation of Canada champions learning and career development to help Canadians nurture the gifts and talents within themselves.

VISION

A day when all Canadians are living purposeful and productive lives, helping to build a better, more prosperous society.

GOALS

- To promote the effective delivery of career counselling through reputable and credible existing institutions (education, religious and community) to individuals involved in the process of career development
- To work towards the professionalization of career counselling and promote public education which clarifies the role and qualifications of counsellors
- To provide leadership in the philanthropic and charitable sectors
- To help foster a sense of clarity and pride in the career counselling and career development profession
- To play a role in influencing the discussion of the link between education and work



Letter from the Chair & President

"May you live in interesting times."

While many have attributed this saying as being derived from a traditional Chinese curse, it is, in fact, an English expression. And, we certainly do live in interesting times. At time of writing, we cannot help but reflect on changes that abound in our lives. Those profound changes can be seen in our world, our country and in our work. With change, there are inevitably hopes and dreams, challenges, and opportunities.

On the hopeful side, the Foundation's work regularly reveals the optimism, perseverance and resilience of our communities. On the challenging side, the surprise Brexit referendum & US election outcomes, as well as the spread of the politics of division, have left many feeling confused, isolated, and fearful. It can be easier to romanticize the "good old days" than look boldly into the future – even though the "good old days" weren't so good for everyone.

The world around us is changing more quickly than at any other time in our history. Grantmaking and philanthropic institutions are not immune to this rapid transformation. Traditional models of transactional giving are increasingly a practice of the past. New models of supporting our charitable and non-profit sector partners are allowing us to leverage more than our financial assets for community change and are showcased throughout this Activity Report. Insights, networks, and influence are shared readily and collaborative practice has become our "new normal" and default way of working.

In 2016, the Foundation embarked on several new collaborative efforts, while also continuing some existing initiatives. These are detailed in the Spotlights on Impact section of this report, which explores Raising Competency Awareness in Youth, Reconciliation in Action, Supporting the Sector, Toronto Sector Skills Academy, and Foundation House Highlights. CERIC activities and Grantmaking in 2016 are also showcased.

In anticipation of Canada's sesquicentennial ("Canada 150"), the Foundation is balancing the celebration of the beacon of hope that Canada has become for much of the world, while acknowledging that our history here at home has been marked by systemic discrimination and exclusion, particularly of Indigenous Peoples. We must redouble our efforts to ensure that the next 150 years don't repeat the mistakes of the past and build a society where our prosperity is shared more equitably.



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As signatories of the Philanthropic Community's Declaration of Action, which was presented at the closing event of the Truth & Reconciliation Commission in 2015, we are committed to ongoing learning of our true history, and through collaborative initiatives, the Foundation is working to establish new and meaningful relationships. We believe that relationship building may be our most powerful response to the fragmented society we live in.

It is a true pleasure to be part of a community so driven to improve the lives of others. We would like to extend our deep appreciation and gratitude to the Foundation's Board of Directors, CERIC's Board and Committee Members, sector and community partners, and staff for their contributions. As we navigate these "interesting" times, the Foundation remains committed to exploring diverse ideas, connections, and networks to help build a better Canada.

Yours sincerely,

Douglas F. Lawson
Chair of the Board

Bruce G. Lawson
President



Spotlights on Impact



Raising Competency Awareness in Canadian Youth

The pace of change is rapidly increasing. The World Economic Forum states that we are in a period of history termed the Fourth Industrial Revolution “that will fundamentally alter the way we live, work, and relate to one another.” Temporary contracts, working at multiple jobs to make ends meet, frequent career changes and a need for enhancing skills and retraining, means that young people are likely to go back and forth between school and work – and between stability and instability – throughout their adult lives in a way that previous generations never did. There’s a growing consensus among educators, employers, youth-serving agencies and young people themselves that we must support them in becoming resilient and adaptable. In other words, we need to help them develop their “competencies”.

The OECD defines competencies as more than just knowledge or skills. Rather, a competency is the ability to tap into the dynamic relationships among a series of skills and apply them in a variety of complex and variable situations. Often cited examples of competencies, include problem-solving, critical thinking, creativity and collaboration.

In recent years, the Foundation has started to focus more attention on programs that help young people reflect on the competencies they are learning. This has included supporting Memorial University of Newfoundland’s *Career Integrated Learning Project*, which identifies in the course syllabus the competencies students may develop in the classroom that could be transferable to the workplace. In March, in partnership with the Canada West Foundation, the Foundation released a report entitled “*Know, Do, Understand*” that examines where, and to what degree, competency-based learning approaches are being incorporated into provincial and territorial K-12 education policies.



The report shows that provinces and territories are all moving toward competency-based approaches to teaching, learning and assessment, but at different paces and with different levels of commitment.

In June, the Foundation convened a group of youth-serving and youth-led organizations, along with some funders and other interested stakeholders, to pressure test the idea of taking on a competency awareness raising strategy. Participants raised many questions and helped the Foundation consider competency frameworks, challenges and opportunities. The feedback provided was instrumental. The next steps of this project continue to evolve as the Foundation explores where it can most meaningfully contribute to the competency awareness movement, particularly in the domains of classroom integrated learning and community integrated learning.

Reconciliation in Action

“Our future, and the well-being of all our children, rests with the kind of relationships we build today.”

- Chief Dr. Robert Joseph, Reconciliation Canada

As a committed signatory of the Philanthropic Community’s Declaration of Action, the Foundation continued to explore collaborative work with Indigenous and non-Indigenous partners to fulfill our commitment to truth and reconciliation in Canada. Throughout this year, Foundation Directors and staff were reminded that this work requires respect, patience, and a willingness to be uncomfortable at times.

In partnership with The Circle on Philanthropy and Aboriginal Peoples in Canada, as well as other philanthropic funders and network organizations, the Foundation co-facilitated, co-created and/or participated in the following initiatives:

- Foundations Partnering for Reconciliation
- Journey to Reconciliation Webinar Series “Shedding Light on Language” episode
- Ontario Nonprofit Network Conference “Language in the Era Reconciliation” session
- The Advisory Committee for Carleton University’s Indigenous Policy and Administration Program
- 4R’s Youth Movement Partners Advisory Committee, YMCA Cedar Glen Gathering and Wiigwam Building, and Nogojiwanong Youth Gathering



The courage of Indigenous leaders and friends who work in collaboration to shepherd this work forward is humbling and deeply appreciated. It is through these collaborative initiatives that we are reminded constantly that building relationships is at the centre of this work, which is a relatively new concept for Foundation staff accustomed to Western ideology and ways of being. The lesson to prioritize relationships is practiced regularly and now informs the Foundation's work as well as our funding lens and practices. We will continue to deepen our collaborative efforts with Indigenous and non-Indigenous partners on the journey to reconciliation.



Photos courtesy of 4R's Youth Movement

Supporting the Sector

In its 2012 Strategic Review, the Foundation's Board made a commitment to become more active in the philanthropic and charitable sectors. As part of fulfilling this commitment, Foundation staff have volunteered on philanthropic and charitable boards and committees, as well as participated in several roundtable initiatives.

Among the organizations and initiatives where Foundation staff were involved include:

- Foundations Partnering for Reconciliation
- Imagine Canada's Charitable Sector Political Activities Policy Working Group
- Imagine Canada's Youth Employment in the Charitable Sector Policy Working Group
- Philanthropic Foundations Canada's Board of Directors
- Syrian Refugee Jobs Agenda Roundtable
- The Montreal Research Laboratory on Canadian Philanthropy
- The Ontario Nonprofit Network (ONN) conference
- Youth Funders Network
- Youth Employment Roundtable



Increasing this in-kind collaborative work has contributed to a better understanding of sector needs and concerns, and allowed for respectful partnerships to be established. With shifting priorities, funding constraints, and a rapidly changing economy, the charitable and nonprofit sector is faced with new challenges. Recognizing a need for support, the Foundation has invested in sector intermediaries to help build capacity, technical skills, and innovation to respond to this new reality. In addition, Foundation House is offered as an accessible meeting space for the philanthropic and charitable sector to convene diverse stakeholders.

Toronto Sector Skills Academy



In Fall 2016, the Foundation joined the Metcalf Foundation to support a new leadership academy for workforce development professionals. The Toronto Sector Skills Academy is an intensive leadership development program that aims to promote sector-focused workforce development strategies. This Academy, established in partnership with the Aspen Institute, is one of five North American replication sites of Aspen's fellowship program and is the first and only of its kind in Canada. This 10-month professional development opportunity allows participants to learn from experts in the field, strengthen partnerships, and engage in experiential learning with practical applications.

In recent years, the Foundation has seen increased interest in workforce development strategies and has invested in initiatives such as the Hospitality Workers Training Centre. Sector-based workforce development in particular is viewed as a promising practice to improve the employment opportunities for low-income workers. The goal is to help candidates facing barriers move into better jobs by removing barriers and skills gaps, or *building ladders* and improve the quality of low-wage jobs, *raising the floor*. Sector strategies support workers to compete for higher quality jobs, while also meeting the needs of employers in a specific industry or cluster of occupations.

The Foundation believes in leaders and in supporting the kind of leadership that can be a catalyst for change in our communities. The Toronto Sector Skills Academy initiative strengthens the capacity of local workforce development leaders to develop and deliver sector-based strategies. It also provides a unique opportunity for employment and training leaders to participate in a supportive learning community. Each Toronto Sector Skills Academy participant will increase their professional network and will contribute to a stronger community of practice. The



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Foundation has committed to this three-year partnership and will disseminate and showcase learnings as the Toronto Sector Skills Academy unfolds.

Foundation House Highlights

“An Ideas Marketplace for the Philanthropic Sector.”

It is hard to believe that it has been a year since our move to Foundation House! The shared space has come alive through collective learning and newly forged relationships between the staff members of all resident organizations.

Here are some highlights from 2016:

1. ***Community Hub.*** Foundation House has quickly become an important meeting place for the philanthropic community in Toronto. Several guests report that they often come to Foundation House for one meeting and end up staying longer than anticipated because they bump into peers while here.
2. ***Culture.*** Each organization came into the shared space with their own culture. Through facilitated conversations and creative dialogue, we came to collectively determine Foundation House-specific principles and norms.
3. ***Animation.*** GrantBook was tasked with helping us learn about fellow Foundation House residents. Rapid-fire presentations were used to share the following: Who We Are, Staff & Stakeholders, Our Current Work, and Where Our Work Is Heading. These learning sessions will continue into 2017 with the goal of revealing opportunities for collaboration.
4. ***Distinguished Guest.*** His Excellency, The Right Honourable David Johnston came to Foundation House on May 18, 2016. It was an honour to host the Governor General for a dynamic discussion about trends in philanthropy and in the world of charities and nonprofits in Canada.
5. ***New Roomie.*** In June, the Rideau Hall Foundation was welcomed as the eleventh Foundation House resident.



Photo courtesy of MCpl Vincent Carboneau, Rideau Hall

©Her Majesty The Queen in Right of Canada represented by the Office of the Secretary to the Governor General, 2016.



6. ***Paying Respect.*** Our shared meeting spaces, including the Board Room and Quiet Pods were named after the surrounding waters of the Great Lakes Erie, Huron, Michigan, Ontario, and Superior; as well as Toronto's three rivers Don, Humber, and Rouge. In acknowledgement of the traditional territory upon which Foundation House is located, Anishinaabemowin names for these waters are displayed on all signage. As well, in December, Elder Pauline Shirt, (Plains Cree, Red-Tail Hawk Clan) provided a traditional blessing to welcome the spirits into Foundation House, and to watch over those who work here. After her blessing, she provided a traditional name for Foundation House: "Sitoskatowin", which means "balancing one another".
7. ***Office Warming.*** Following an old, but familiar tradition, Foundation House was made warm by our family, friends, and colleagues at our Open House and Family Event.
8. ***Road Trip.*** In November, Jehad Aliweiwi (Laidlaw Foundation), Marcel Lauzière (Lawson Foundation), Cathy Taylor (Ontario Nonprofit Network) and Bruce Lawson traveled to the biennial Philanthropic Foundations Canada conference in Vancouver to share their thoughts and lessons learned in pursuing this collaborative experiment.
9. ***Our Story.*** To capture this evolving story and learnings from the early planning days to our first months together, a case study was commissioned that was published in June. The case study also provides some potential markers to help us measure success of this collaboration over time.
10. ***Landing Page.*** Our new website www.Foundation.House was launched in November. Please visit for more information!





CERIC

The Foundation launched CERIC in 2004 to support and advance education and research in career counselling and career development in Canada. Since inception, CERIC has engaged an expansive network of career professionals across Canada. CERIC is an integral part of the Foundation’s commitment to these professionals.

CERIC’s 2016 Year-in-Review showcases the organization’s tremendous efforts. The Foundation would like to acknowledge the outstanding dedication of CERIC’s Board, Committee Members, volunteers, and staff.



Guiding Principles of Career Development

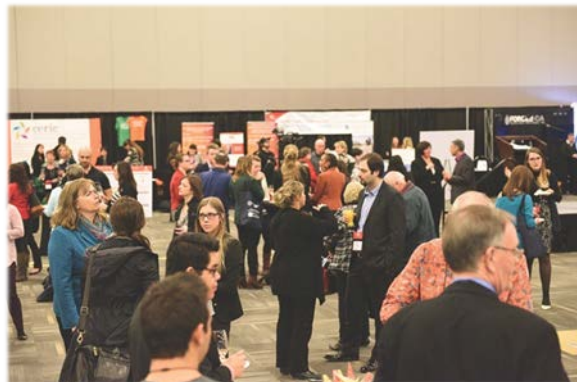
In 2016, CERIC developed a set of “Guiding Principles of Career Development” with a goal of bringing greater clarity and consistency to our national conversations about career development. These Guiding Principles reflect multiple voices at CERIC and underpin its vision to increase the economic and social wealth of Canadians through career counselling and career education. They are intended as a starting point to inform discussions with clients, employers, funders, policy-makers and families.



Career development...

- Is a lifelong process of blending and managing paid and unpaid activities: learning (education), work (employment, entrepreneurship), volunteerism and leisure time.
- Entails determining interests, beliefs, values, skills and competencies – and connecting those with market needs.
- Involves understanding options, navigating with purpose and making informed choices.
- Should be self-directed; an individual is responsible for his or her own career, but is not alone – we all influence and are influenced by our environment.
- Is often supported and shaped by educators, family, peers, managers and the greater community.
- Means making the most of talent and potential, however you define growth and success – not necessarily linear advancement.
- Can be complex and complicated, so context is key – there may be both internal constraints (financial, cultural, health) or external constraints (labour market, technology).
- Is dynamic, evolving and requires continuous adaptation and resilience through multiple transitions.

Cannexus16, Canada's largest bilingual National Career Development Conference had over 900 attendees – a record breaking number. The tenth anniversary conference featured keynotes by Ratna Omidvar; Spencer Niles, and The Honourable Justice Murray Sinclair and Wab Kinew in conversation with Jessica Bolduc, Executive Director of the 4Rs Youth Movement, funded by the Foundation. This year eight Foundation grant recipients presented and showcased their work at Cannexus, and conference bags were made by EcoEquitable Inc. a social enterprise funded by the Foundation. The conference also featured a Military Career Transition Zone, Workforce Development Zone, and a Social Enterprise Career Marketplace, coordinated in-part by Foundation staff.



For more details on CERIC's activities, please visit www.ceric.ca.



Grantmaking in 2016

Grants Approved in 2016

Academos cybermentorat	\$310,000 over 3 years
Breakfast Club of Canada	\$150,000 over 2 years
Canadian Arab Institute	\$220,000 over 3 years
Dechinta Bush University Initiatives	\$150,000 over 2 years
FoodShare Toronto	\$30,000 over 2 years
Imagine Canada	\$45,000 over 3 years
Lifeline Syria	\$50,000 over 1 year
Momentum Community Economic Development Society	\$300,000 over 3 years
Northern Youth Abroad	\$250,000 over 3 years
Ontario Indigenous Partnership Project (c/o Tides Canada)	\$5,000 over 1 year
Ottawa Network for Education	\$80,000 over 2 years
Partners for Youth	\$40,000 over 2 years
Philanthropic Foundations Canada	\$5,000 over 1 year
The Circle on Philanthropy and Aboriginal Peoples in Canada	\$90,000 over 3 years
Toronto Sector Skills Academy (c/o Metcalf Foundation)	\$120,000 over 3 years
Visions of Science Learning Network	\$105,000 over 3 years

Number of Grants Approved in 2016: 16

Total Funding Approved in 2016: \$1,926,000

Number of Active Grants in 2016: 35



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Grant Project Descriptions

ACADEMOS

\$310,000 over 3 years

Montreal and Quebec City, Quebec

This funding will support the partnership of Academos cybermentorat and September éditeur to develop ENIO, a mobile career development app for high school students. ENIO will allow students to engage in career exploration in a structured, personalized, and interactive way. It is a timely response to the recent Quebec Ministry of Education policy requiring career exploration in secondary schools.



\$150,000 over 2 years

Boucherville, Quebec

The Breakfast Club of Canada was awarded a two-year grant to implement a student food internship initiative for First Nations students at Otapi High School in Manawan, Quebec. This experiential learning opportunity will provide students with work experience and will run in conjunction with the existing breakfast program at the elementary school. Funding will also support exploring a catering entrepreneurship venture.



\$220,000 over 3 years

Toronto, Ontario

The project "Irshad" will recruit the guidance of a national advisory board to create an adaptive mentorship program to support young and/or new Canadians of Arabic descent to access the workforce. The program will include supports for refugees, particularly Syrian refugees. This project will include career, civic engagement, and cultural resilience mentoring.



\$150,000 over 2 years

Yellowknife, Northwest Territories

Dechinta offers uniquely Northern and Indigenous university accredited courses, taught by Northern leaders in a land-based environment. The "Supporting and Mentoring Northern Student for Success and Leadership" project will maintain the Program Manager position and engage Dechinta alumni as Outreach Support workers. The engagement strategy includes recruiting, supporting, and mentoring of primarily Northern Indigenous students.



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FoodShare

\$30,000 over 2 years

Toronto, Ontario

FoodShare Toronto has relocated to the Weston-Mt. Dennis community, one of the city's highest needs areas. With plans to open a community food hub, and provide 24-hour access in the new space, funding will support community outreach and programming expansion resulting in greater paid-work opportunities, positions for job trainees, and volunteer opportunities.

Imagine Canada

\$45,000 over 3 years

Toronto, Ontario

Under the portfolio of the Chief Economist, funding will help articulate the importance of the charitable and non-profit sector, its ability to create jobs, and the sector's impact on economic and social development in Canada. Imagine Canada offers programs and resources to strengthen the charitable sector's collective voice, create opportunities to connect and learn from each other, and build the sector's capacity to succeed.

Lifeline Syria

\$50,000 over 1 year

Toronto, Ontario

This funding will support Lifeline Syria, one of the leading organizations involved in the national effort to resettle Syrian refugees in Canada, to address the organization's capacity to handle a lengthy and growing list of requests for assistance. The grant will expand outreach and communications both with refugees and their sponsors, as well as the Canadian individuals, corporations, and communities who want to help them.

momentum

\$300,000 over 3 years

Calgary, Alberta

This grant will support the launch of the "Blueprints for Better Jobs Program" an intervention for low-income Calgarians that combines microloans and career counselling. The program invests strategically in supporting career development, increasing job skills, and/or removing barriers to higher earning.



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\$250,000 over 3 years

Ottawa, Ontario

Youth living in the Canadian north face disproportionately high barriers to accessing post-secondary education and training opportunities. This grant will support the launch of “NYA Next” a new program available to NYA alumni that provides Northern youth the opportunity to get hands-on-work experience, training and exposure to career exploration through volunteer work placements.



\$5,000 over 1 year

Toronto and Ottawa, Ontario

The Ontario Indigenous Youth Partnership Project aims to establish a network of empowered and celebrated Indigenous youth who are supported to explore, execute, and where interested, scale their ideas, as well as develop stronger relationships between Indigenous youth and grantmakers. Funding supported an in-person convening that brought youth together to share learnings and best practices.



\$80,000 over 2 years

Ottawa, Ontario

This grant will support the “Employer Connections Pilot” which will link local employers and educators to integrate career-related information across the curriculum; engage students in experiential learning opportunities; and offer students, parents and educators relevant labour market information to help inform choices regarding post-secondary pathways.



\$40,000 over two years

Fredericton, New Brunswick

Partners for Youth recently developed an adventure-based career exploration program for youth in care and/or in custody. This experience led them to recognize that young women in these circumstances require tailored programming that acknowledges their unique needs and goals. Funding will support program development specifically focused on young women in care and/or in custody.



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\$5,000 over 1 year

Montreal, Quebec

This grant will support the CKX Canadian Philanthropy Fellowship, being organized by PFC and Community Foundations of Canada. The inaugural fellow, Michael Alberg-Seberich of Germany, will undertake a project to map and compare the Canadian philanthropic ecosystem with European systems of philanthropy. In addition, he will focus on the strategies of Canadian foundations who work in education and migration.



THE CIRCLE LE CERCLE

ON PHILANTHROPY AND ABORIGINAL PEOPLES IN CANADA
SUR LA PHILANTHROPIE ET LES PEUPLES AUTOCHTONES AU CANADA

\$90,000 over 3 years

Ottawa, Ontario

This grant will allow The Circle on Philanthropy & Aboriginal Peoples in Canada to respond to increased demand in memberships, organizational profile, and partnership initiatives. Funding will support increase in organizational infrastructure and resources for members, allowing for more opportunities to foster connections and stronger mutual relationships in the philanthropic sector.



\$120,000 over 3 years

Toronto, Ontario

This grant will support the “Toronto Sector Skills Academy” fellowship program launched in partnership with the George Cedric Metcalf Charitable Foundation and the Aspen Institute. This sector-based workforce development intensive leadership program is the first and only replication of its kind in Canada.



\$105,000 over 3 years

Toronto, Ontario

Funding was awarded to extend the Community STEM Clubs program, currently for Grades 3-8, to include students in Grades 9-12. This new “STEM Community Leaders Program” will support positive youth leadership development in a community setting while providing experiential learning experiences in STEM fields and research.



Grant Amounts Disbursed in 2016

Academos cybermentorat	Montreal, QC	\$32,000
Breakfast Club of Canada	Boucherville, QC	\$25,000
Canadian Arab Institute	Toronto, ON	\$45,000
Career Trek Inc.	Winnipeg, MB	\$75,000
Carleton University – Centre for Initiatives in Education	Ottawa, ON	\$30,000
CERIC		
• Operating grant	Toronto, ON	\$816,000
• Partnership grants		\$186,646
• The Canadian Journal of Career Development	St John's, NL	\$56,400
• OrientAction (in partnership with société GRICS)	Montreal, QC	\$82,450
Classroom Connections Learning Foundation	Wetaskiwin, AB	\$45,000
Collège St. Maurice	Saint-Hyacinthe, QC	\$24,000
Dad Central Ontario	Toronto, ON	\$10,000
Dechinta Bush University Initiatives	Yellowknife, NT	\$75,000
EcoEquitable Inc.	Ottawa, ON	\$41,000
Environics Institute for Survey Research	Toronto, ON	\$50,000
FoodShare Toronto	Toronto, ON	\$15,000
George Brown College Foundation	Toronto, ON	\$50,000
Hospitality Workers Training Centre (c/o The 519 Church Street Community Centre)	Toronto, ON	\$100,000
Imagine Canada	Toronto, ON	\$15,000
Inuit Tapirit Kanatami	Ottawa, ON	\$100,000
Kocihta Charity	Saskatoon, SK	\$75,000
Lifeline Syria	Toronto, ON	\$30,000
Metcalf Foundation	Toronto, ON	\$20,000
Momentum Community Economic Development Society	Calgary, AB	\$25,000
New Circles Community Services	Toronto, ON	\$50,000
Ottawa Network for Education	Ottawa, ON	\$25,000
People for Education	Toronto, ON	\$75,577
Philanthropic Foundations of Canada	Montreal, QC	\$5,000
Returning to Spirit Residential School Reconciliation Inc.	Winnipeg, MB	\$50,000
Ryerson University – Magnet	Toronto, ON	\$54,000
Siloam Mission	Winnipeg, MB	\$35,000
The Board of Education School District No. 62 (Sooke)	Victoria, BC	\$35,000
The Duke of Edinburgh's International Award Canada	Toronto, ON	\$22,200
The International Institute for Child Rights & Development	Victoria, BC	\$61,813
The WoodGreen Foundation	Toronto, ON	\$80,000



University of Victoria - Faculty of Education	Victoria, BC	\$45,000
Youth Employment Services Toronto	Toronto, ON	\$37,500
York University - Department of Psychology	Toronto, ON	\$55,000
YMCA Canada – 4Rs Youth Movement	Toronto, ON	\$75,000
YMCA of Greater Toronto	Toronto, ON	\$50,000
York University Foundation	Toronto, ON	\$55,000

Honoraria

Artic Children and Youth Foundation	Ottawa, ON	\$250
Community Legal Assistance Services for Saskatoon	Saskatoon, SK	\$250
Philanthropic Foundations of Canada (for Chief Dr. Robert Joseph)	Montreal, QC	\$1,000
Temagami Community Foundation	Temagami, ON	\$250
The Open Democracy Project	Toronto, ON	\$1,500
The University of Winnipeg Foundation – The Tobasanakwut Kinew Fund	Winnipeg, MB	\$10,000

TOTAL GRANTING	\$ 2,792,920
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Foundation Valuation

Market Value of Foundation Assets (on December 31, 2015)	\$56,902,123
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Future Grant Commitments

	2016	2017	2018
Future Grant Commitments	\$1,314,940	\$570,849	\$176,000



Funding Criteria & Guidelines

The Foundation has an online Funding Request and Grant Management Portal to receive requests for support that can be accessed through our website. We use a two-step process for funding: a Letter of Intent followed by a Grant Application.

Grant seekers are encouraged to submit a Letter of Intent if you believe that your project or proposal aligns with our strategic focus of learning, career development, and career exploration. Staff regularly review Letters of Intent, and when it is determined there is potential fit, will reach out to the organization to discuss the opportunity. At that point, staff may invite the organization to submit a Grant Application.

Each year the Foundation receives more funding requests than our resources can accommodate. The Foundation can only make grants for charitable purposes, and to organizations which have been issued a registered charity number by the Canada Revenue Agency or are recognized as Qualified Donees under the Income Tax Act of Canada.

The Board of Directors typically reviews Grant Applications quarterly—generally in March, May, September and December – and the approval of funding requests remains the purview of the Board. Directors consider several factors when reviewing proposals and reaching their decisions, including the innovative nature of the program/project request; the ability to replicate the program/project in other settings; the ability of the organization to sustain the program/project at the end of the granting period; and the potential intellectual legacy of a grant. Being asked to submit a formal Grant Application by staff or provide additional information does not guarantee approval by the Board of Directors.

Grants are not made for research projects, building funds, emergency funds, deficit financing, endowments funds, equipment funds, mass fundraising appeals, long-term funding, capital funds, awards fellowships, bursaries, or to individuals.

Foundation staff welcome questions and are available to support grant seekers throughout the funding request process. Additional information and sample funding request documents are available at www.counselling.net.



The Counselling Foundation of Canada

Foundation Board & Staff

The Counselling Foundation of Canada is governed by a Board of Directors, comprised of a combination of descendants of Frank Lawson and non-family members, and administered by a staff team, led by the President & CEO.

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